

Results of Tourism Activity

Mexico, April 2015



Cosalá, Sinaloa.



Sierra de Chihuahua, Chihuahua.



Cenotes Cuzaman, Yucatán.



Tepoztlán, Morelos.

Undersecretariat of Planning and
Tourism Policy

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Outstanding Results, April 2015

International Visitors to Mexico (Banxico)

- According to Banco de México, the number of international tourists traveling to Mexico surpassed 10.5 million in the first four-month period of 2015, a new record high for any similar period.
- The incoming of foreign currency from international visitors to Mexico in January-April of 2015 also was a high record, totaling 6,352 million dollars.
- During the first four-month period of 2015 the tourism balance was positive, totaling 3,240 million dollars; number higher than the record achieved in any similar period in a year.
- International visitors increased 10.0% in comparison to January-April of 2014, reaching 29.2 million of visitors.

Domestic tourism

Hotel Activity

- The percentage of hotel occupation in a group of 70 resorts was 2.02 percentage points higher in comparison to their occupation in January-April of 2014, reaching 60.8%.
- The arrival of domestic tourists to hotel rooms in these 70 resorts during the first four-month period of 2015 was more than 17.3 million people, being 4.5% higher than the number reached in 2014 during the same period.

Air Transportation

- The arrival of passengers by plane increased 10.7% in the first four-month period of 2015 in comparison to the arrivals during the same period of 2014, reaching 17.7 million of air plane passengers.
- The arrival of passengers on domestic flights exceeded 11.1 million people; this is an increase of 12.0% in comparison to January-April of 2014. Also, the number of domestic flights increased 6.5%.
- 6.6 million of passengers were recorded on international flights, which is an increase of 8.6% in comparison to the first four-month period of 2014. This result was accompanied by a higher number of international flights seen in the same period (8.0%).
- As for the number of people arriving by plane to Mexico by nationality, it was recorded during January-April of 2015 that: Americans were the major group representing 54.3% of the total of air arrivals followed by Canadians with 18.1%; as for people arriving from Latin America and the Caribbean, Brazilians stand out for having reached 2.2% increase of all arrivals.

Maritime Transportation

- The ports that received the highest number of cruise passengers during January-April of 2015 were the following: Cozumel (1,455,562), Majahual (249,458) and Ensenada (242,489); Majahual highlighted having an increase of 19.1% in comparison to the same period of 2014.
- According to Banco de México, total cruise passenger arrivals increased 9.8% in comparison to the first four-month period of 2014.

Analysis of Main Results in the Sector

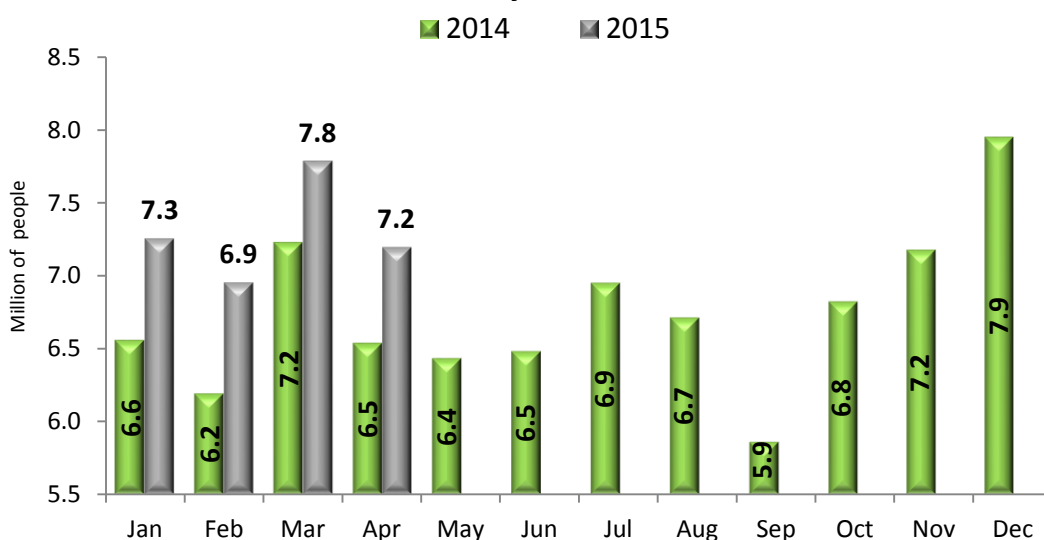


Arrival to Mexico of International Visitors

Arrivals of Visitors

According to Banco de México, there was an increase of 10.0% in the number of international visitors arriving to Mexico during the first four-month period of 2015, in comparison to the same period of the previous year. The arrival of international tourists also increased 10.8%, exceeding 10.5 million of tourists.

Chart 1. Monthly Arrival of International Visitors

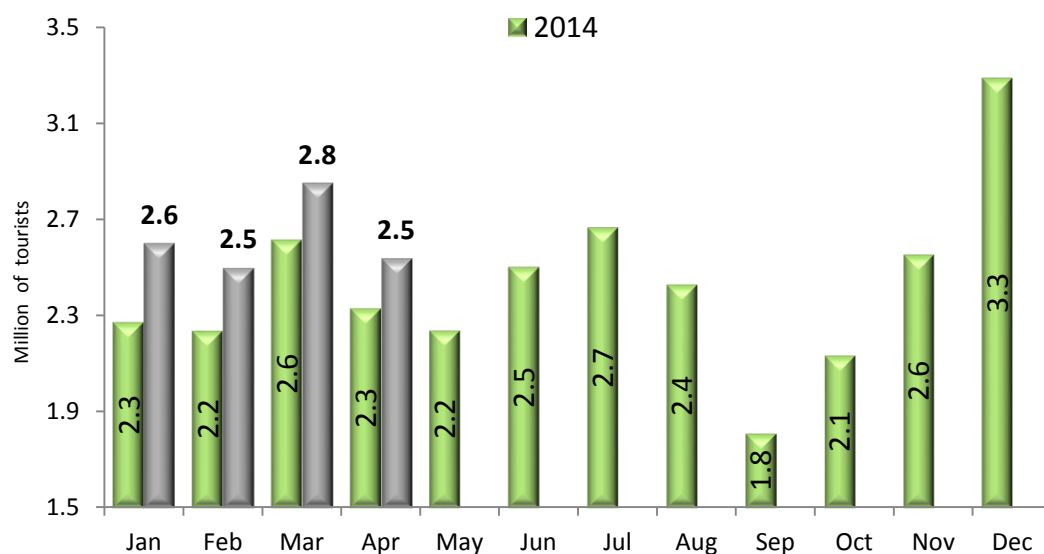


Source: Balance of payments, Banco de Mexico.

Total
(Million of people)

YTD April
2014: 26.5
YTD April
2015: 29.2
Change: 10.0%

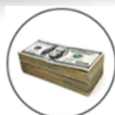
Chart 2. International Tourists



Source: Balance of payments, Banco de Mexico.

Total
(Million of tourists)

YTD April
2014: 9.5
YTD April
2015: 10.5
Change: 10.8%

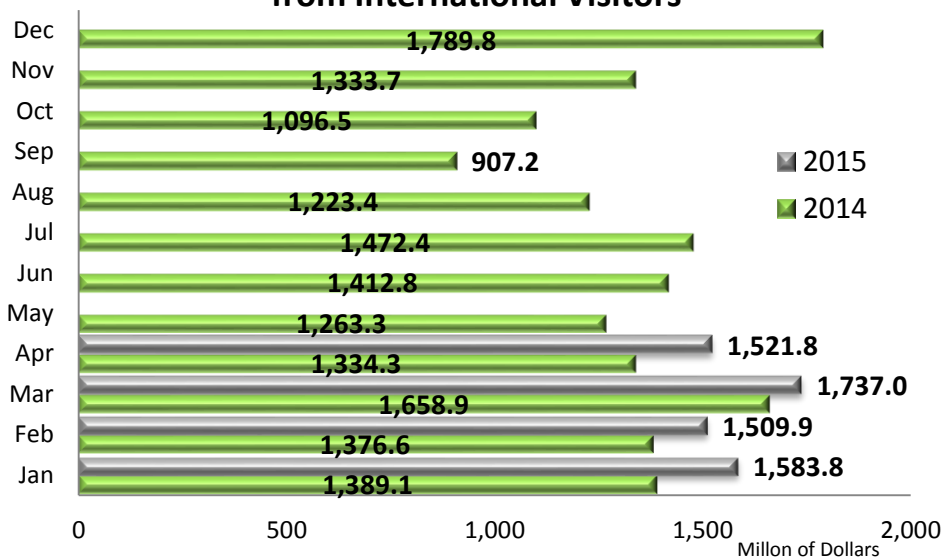


International Visitors to Mexico

Foreign Currency Income

The influx of foreign currency from the arrival of international visitors had an increase of 10.3% during January-April of 2015 in comparison to the same period of the previous year.

Chart 3. Income of Foreign Currency to Mexico from International Visitors

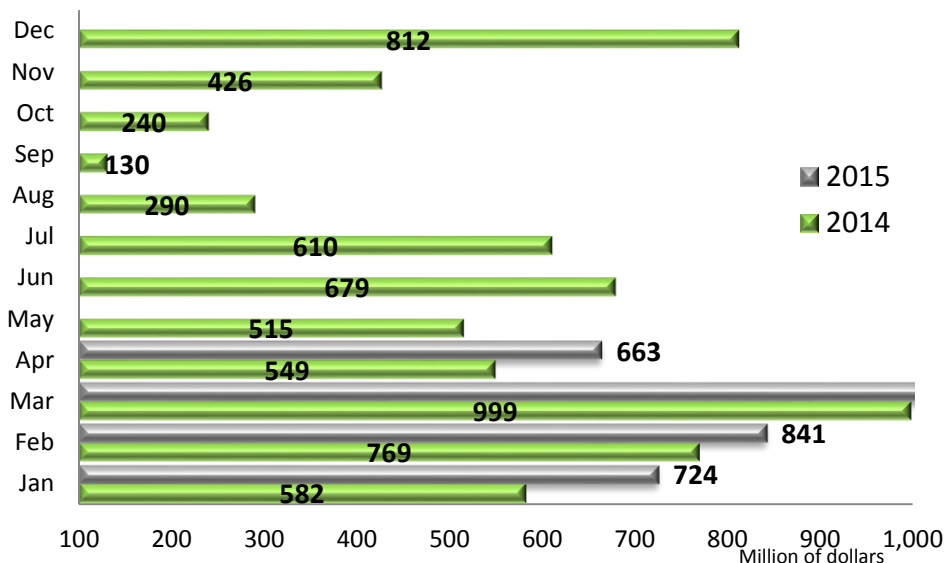


Total
 (Million of dollars)
 YTD April
 2014: 5,759
 YTD April
 2015: 6,352
 Change: 10.3%

Source: Balance of payments, Banco de Mexico.

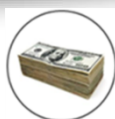
The **Tourism Balance** showed a positive result of 3,240 million of dollars in the first four-month period of 2015, this means an increase of 11.8% in comparison to the same period of 2014.

Chart 4. Tourism Balance (result)



Total
 (Million of dollars)
 YTD April
 2014: 2,899
 YTD April
 2015: 3,240
 Change: 11.8%

Source: Balance of payments, Banco de Mexico

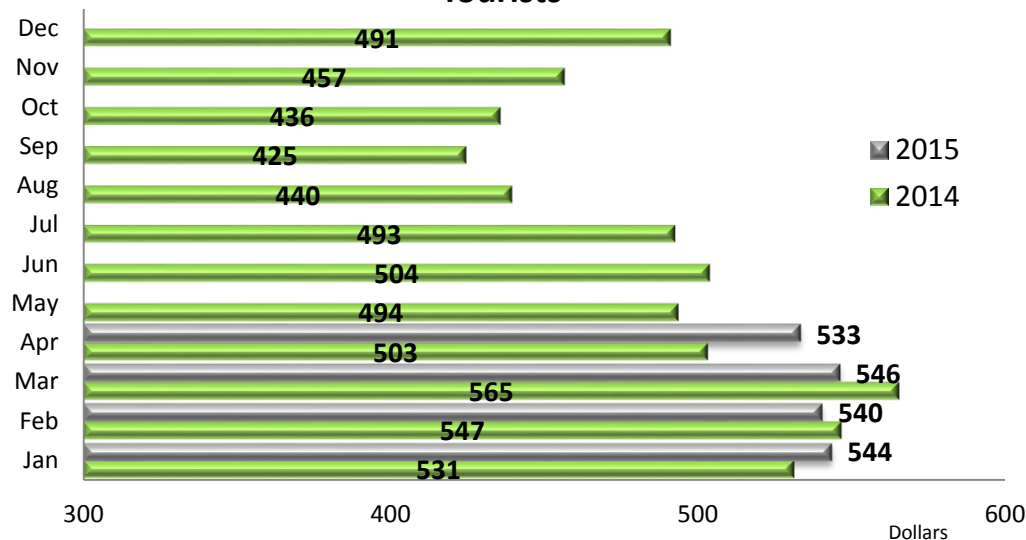


International visitors to Mexico

Average Expense

During January-April of 2015, the average expense of international visitors increased 0.3% in comparison to the same period of the previous year, while the average expense of international tourists stepped up 0.7% in comparison to the first four-month period of 2014.

Chart 5. Average Monthly Expenditure of International Tourists



Total
(Dollars)
YTD April
2014: 537
YTD April
2015: 541
Change: 0.7%

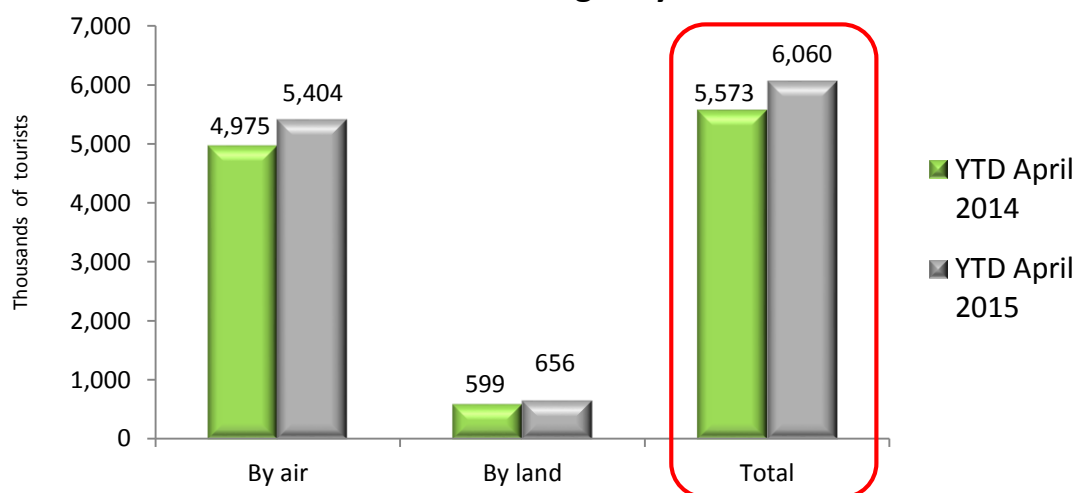


International Visitors to Mexico

Long-Stay Tourism

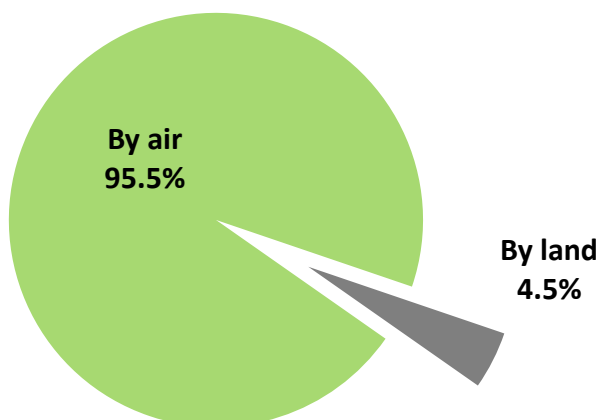
The long-stay tourists arrival increased 8.7% in the first four-month period of 2015 compared to the same period of the previous year: 89.2% entered by air while the remaining 10.8% entered by land.

Chart 6. Long-Stay Tourists



For the same period, the most meaningful expenditure of long-stay tourists was made by those arriving by air totaling 5,171 million dollars (95.5%).

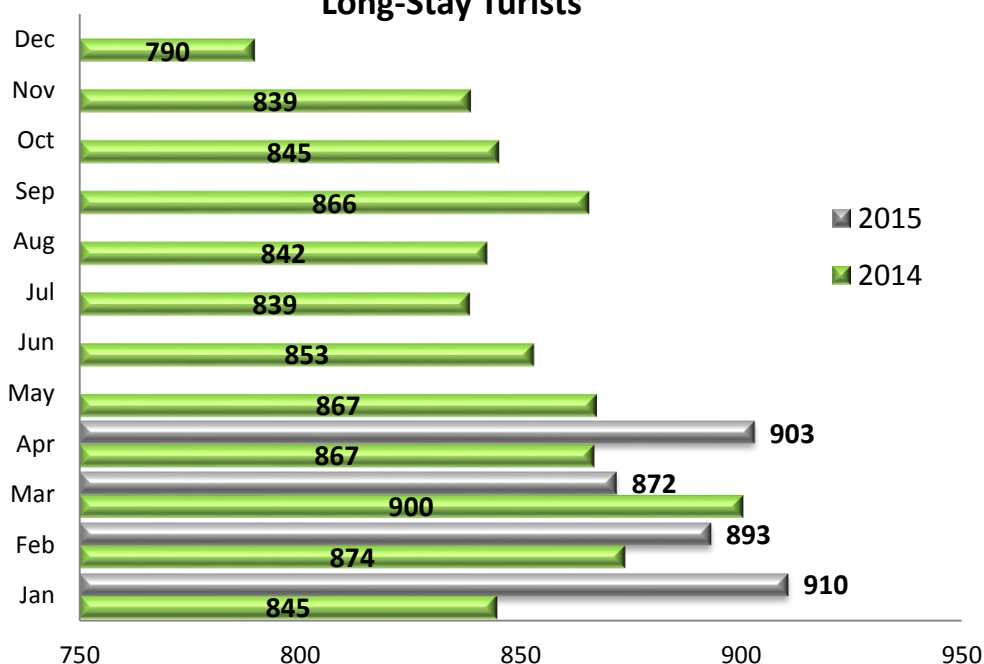
Chart 7. Distribution of International Long-Stay Tourists' Expense during January-April 2015



Source: Balance of payments, Banco de Mexico

The average expense of long-stay tourists increased 2.4% during the first four-month period of 2015 in comparison to the same period of the previous year, reaching 894 dollars.

Chart 8. Average Monthly Expenditure of Long-Stay Tourists



Total
(Dollars)
YTD April
2014: 872
**YTD April
2015: 894**
Change: 2.4%

Source: Balance of payments, Banco de Mexico

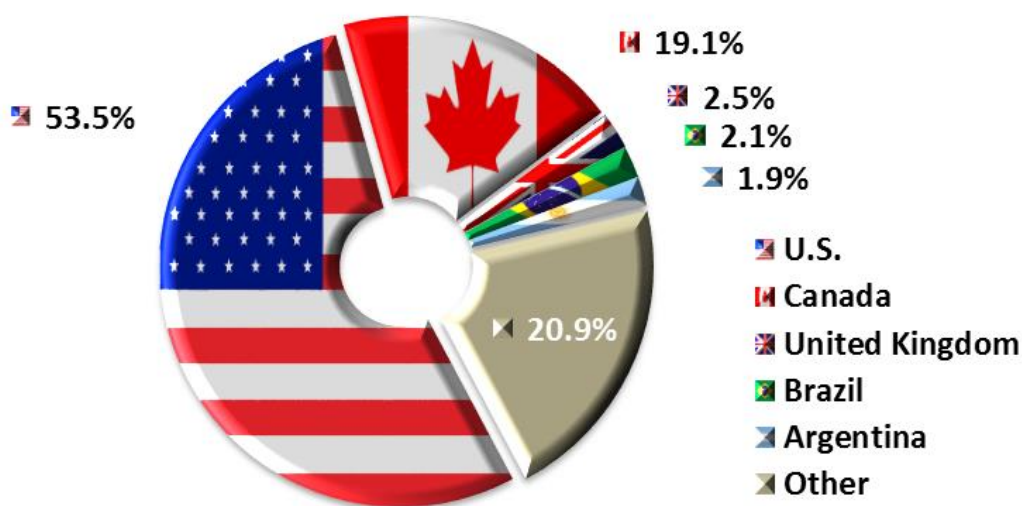
Dólares



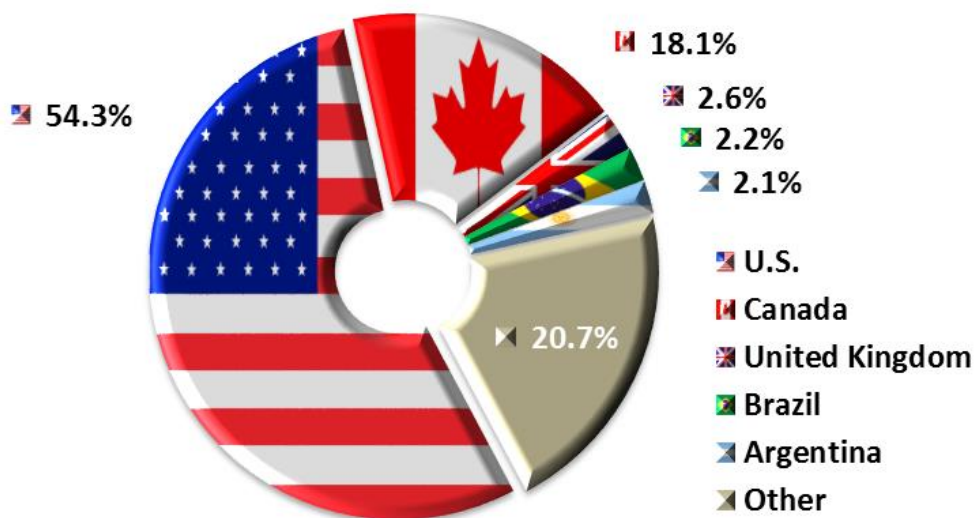
International Visitors to Mexico Arriving by Air International Passengers

In the first four-month period of 2015, notes the American air-coming visitors, representing 54.3% of all international passengers arriving by air. From the Latin America and the Caribbean region, the country with the highest number of arrivals into Mexico was Brazil with 115,488 visitors, increasing 13.9%.

**Chart 9. Participation of International Passengers
YTD April 2014**

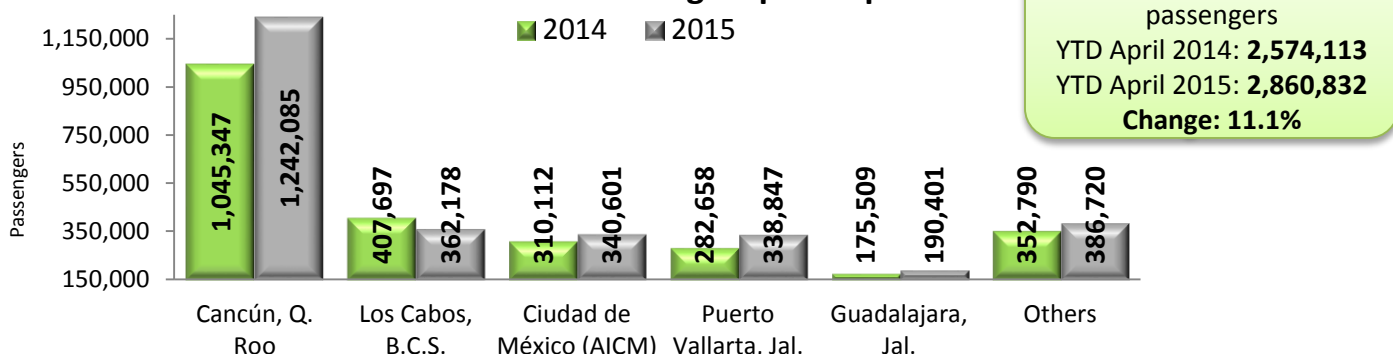


**Chart 9.1. Participation of International Passengers
YTD April 2015**



In the first four-month period of 2015, American visitors who arrived by air increased 11.1% compared with the same period of 2014, exceeding 2.8 million passengers who arrived firstly by Cancun Airport, followed by Los Cabos Airport.

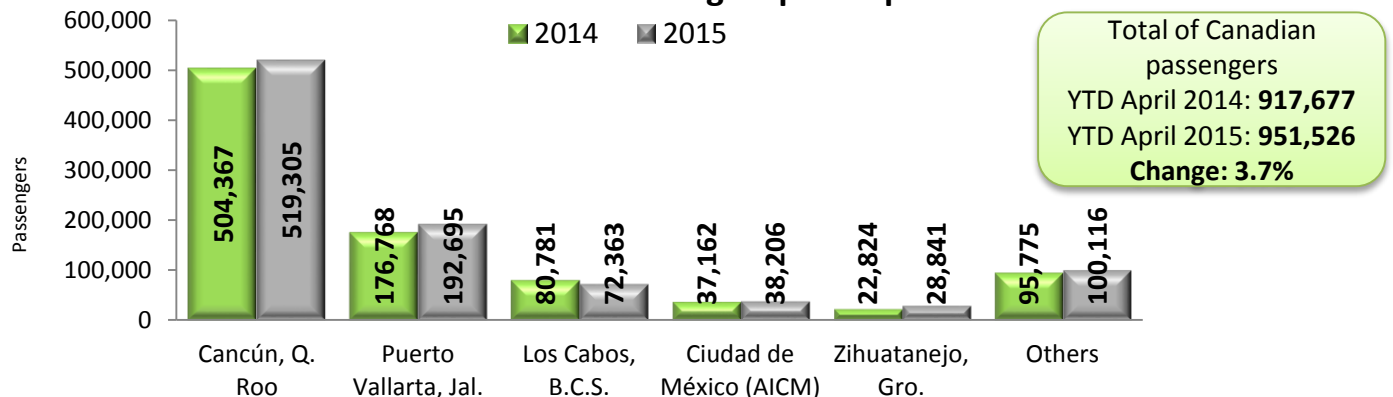
Chart 10. American Passengers per Airport



Source: Migration Policy Unit, SEGOB.

The Canadian visitors who arrived by air to Mexico represent 3.7% higher in the January-April period of 2015 in comparison to the first four months of 2014, exceeding 951 thousand passengers who arrived firstly by Cancun Airport, followed by Puerto Vallarta airport.

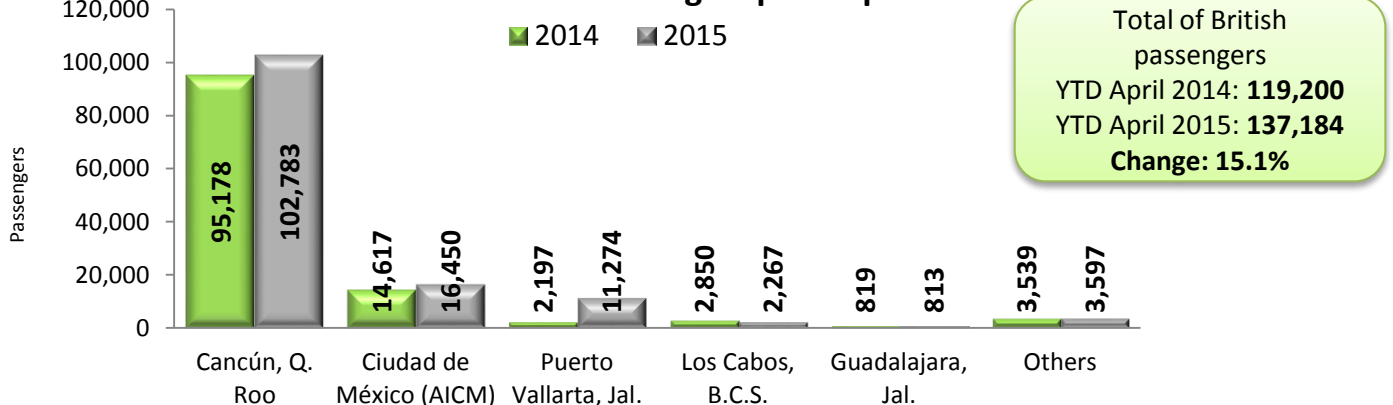
Chart 11. Canadian Passengers per Airport



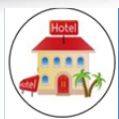
Source: Migration Policy Unit, SEGOB.

In the first four-month period of 2015, British visitors who arrived by air increased 15.1% compared with the same period of 2014, exceeding 137 thousand passengers who arrived firstly by Cancun Airport, followed by the Mexico City Airport.

Chart 12. British Passengers per Airport



Source: Migration Policy Unit, SEGOB.

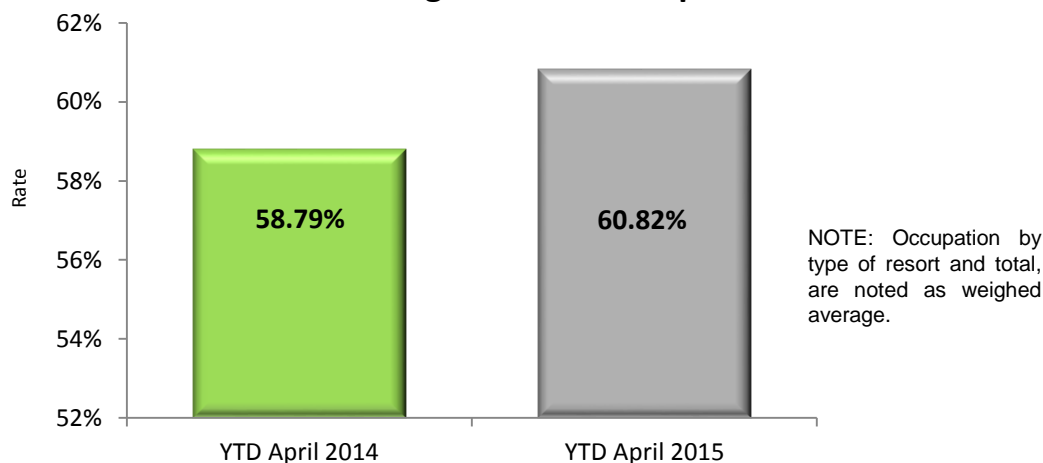


Domestic Tourism

Percentage of Hotel Occupation

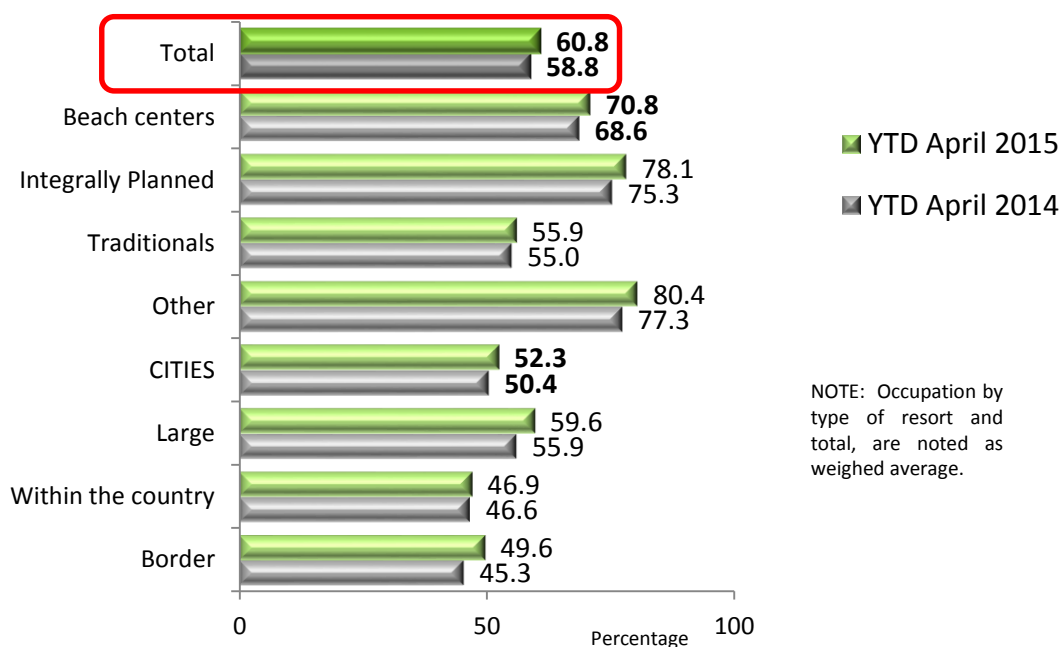
The percentage of hotel occupation of a group of 70 resorts in the first four-month period of 2015 was 2.02 percentage points higher in comparison to the same period of the previous year, reached 60.8%

Chart 13. Percentage of Hotel Occupation



Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.

Chart 14. Occupancy Rate by Type of Center



Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.



Domestic Hotel Activity

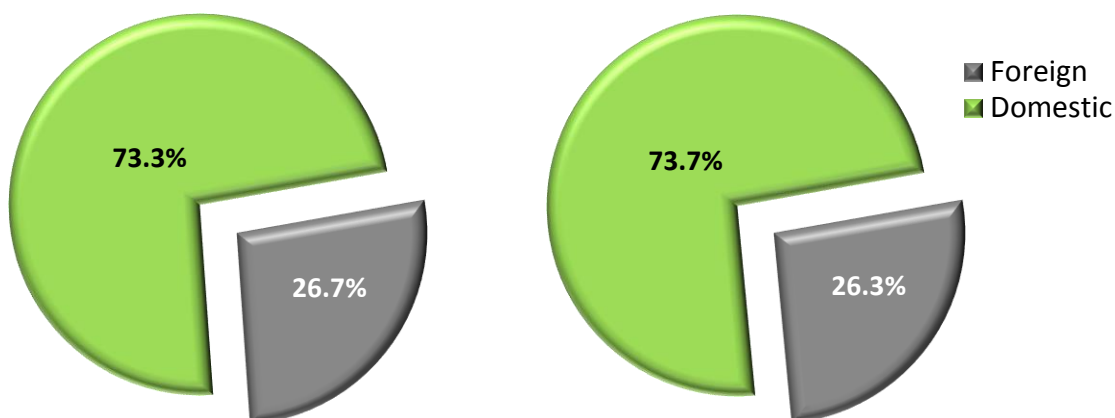
Arrival of Tourists to Hotels

During January-April of 2015, the arrival of domestic tourists to hotel rooms was over 17.3 million tourists (73.7%), the remaining arrivals (26.3%) was of foreign tourists.

Chart 15. Arrivals of tourists to hotel rooms

YTD April 2014

YTD April 2015



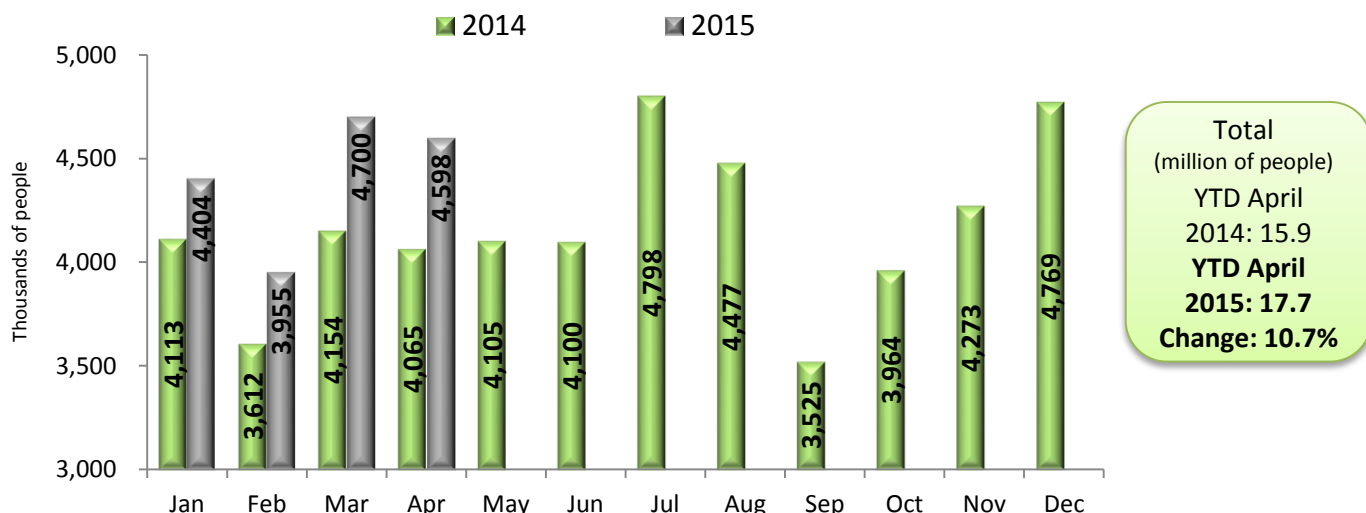
Source: Information of 70 resorts monitored by the Mexico's Tourism Information Statistics National System, DataTur.



Air Transportation

The number of passengers arriving by air increased 10.7% in the first four-month period of 2015 in comparison to the same period of the previous year, reaching 17.7 million of passengers.

Chart 16. Total Passengers

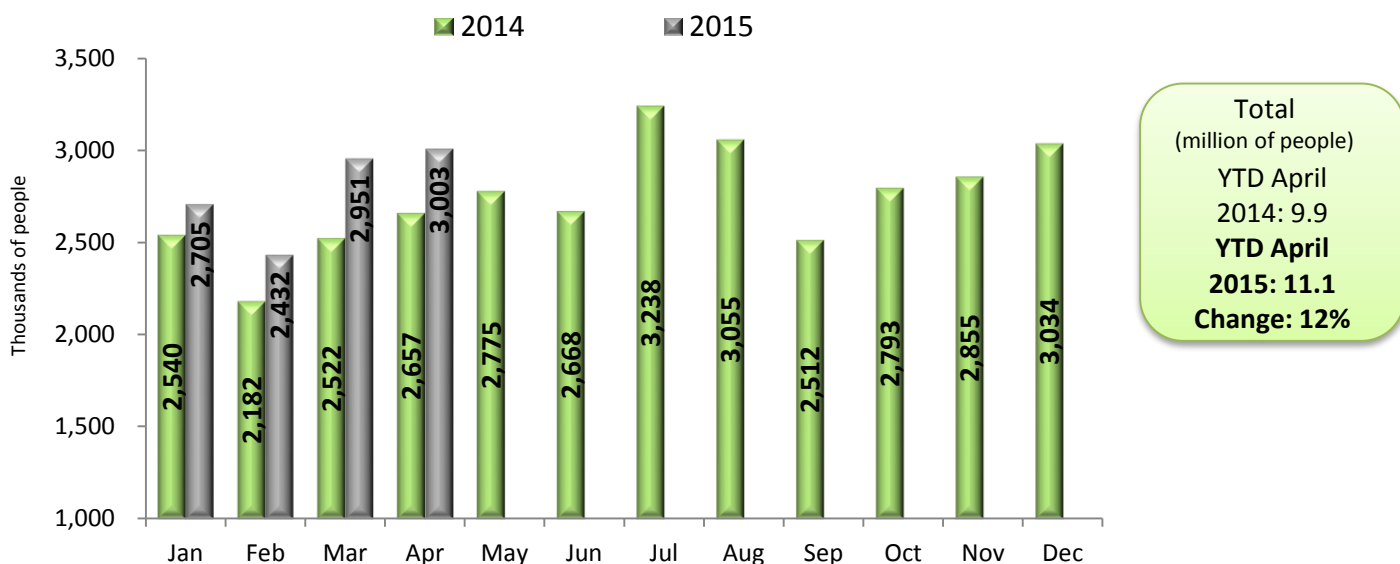


Preliminary figures.

Source: Airports and Auxiliary Services.

The number of passengers by air arriving on domestic flights in the January-April period 2015 was 11,090,476 passengers, representing 1,190,235 additional passengers in comparison to the same period of the previous year.

Chart 17. Passengers in Domestic Flights

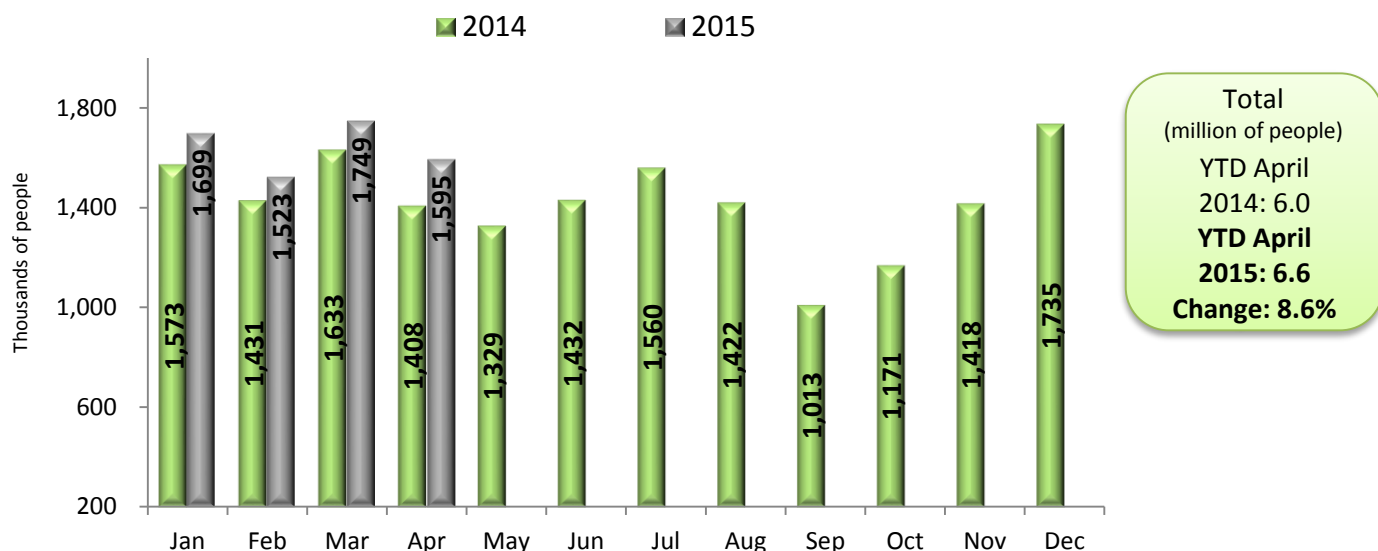


Preliminary figures.

Source: Airports and Auxiliary Services.

The number of passengers by air arriving on international flights increased 8.6% exceeding 6.6 million of passengers during January-March of 2015 with 521,586 additional passengers in comparison to the same period of the previous year.

Chart 18. Passengers on International Flights



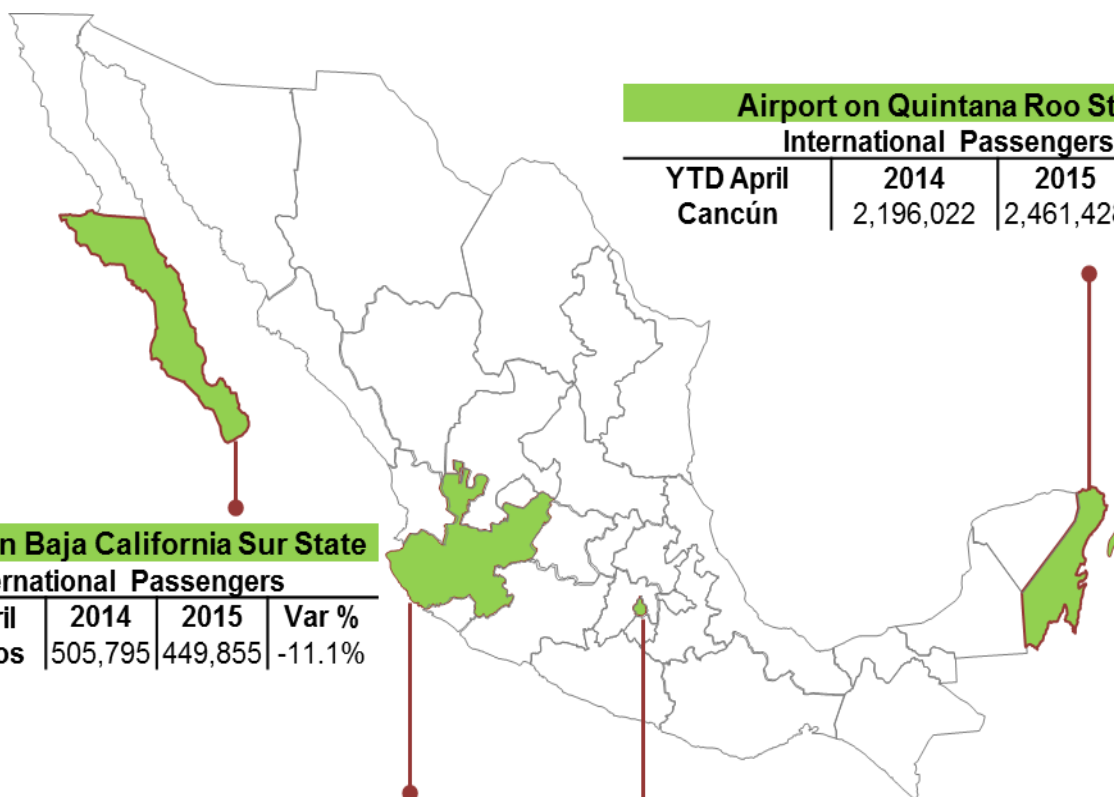
Preliminary figures.

Source: Airports and Auxiliary Services.



Main Airports

In the four-month period of 2015, the airports that received the most international passengers were: Cancun (2,461,428), México City (1,017,192), Puerto Vallarta (554,397), Los Cabos (449,855) and Guadalajara (210,710); which represents 89.2% of all passengers.



Airport on Quintana Roo State International Passengers

YTD April	2014	2015	Var %
Cancún	2,196,022	2,461,428	12.1%

Airport on Baja California Sur State International Passengers

YTD April	2014	2015	Var %
Los Cabos	505,795	449,855	-11.1%

Airports on Jalisco State International Passengers

YTD April	2014	2015	Var %
Puerto Vallarta	470,904	554,397	17.7%
Guadalajara	196,932	210,710	7.0%

Airport on D.F.

International Passengers

YTD April	2014	2015	Var %
Cd. México	922,902	1,017,192	10.2%

Fuente: Unidad de Política Migratoria, SEGOB.

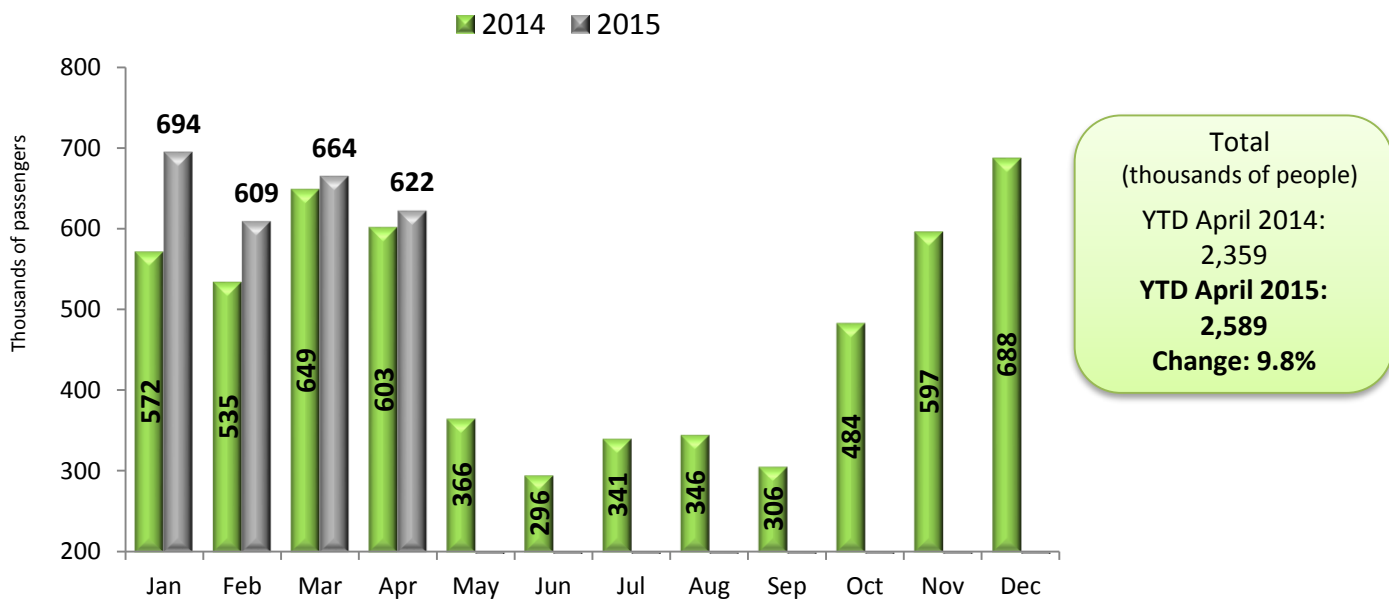


Maritime Transportation

Passengers of Tourism Cruises

During January-April of 2015, the number of cruise passengers increased 230,111; this is an increase of 9.8% in comparison to the same period of the previous year, reaching 2,589,367 passengers.

Chart 19. Monthly Arrival of Passengers by Cruise



Source: Balance of payments, Banco de Mexico.



Main Ports

In the four-month period of 2015, the ports that received the most cruise passengers were the following: Cozumel, Majahual and Ensenada; representing 77.8% of all the arrivals in comparison to the same period of 2014. On the other hand, according to Banco de Mexico, the income of foreign currency from cruise visitors contributed with 2.8% of all the foreign currency during the same period of 2015.

Ensenada			
January-April			
	2013	2014	Var %
Passengers	261,301	242,489	-7.2%
Arrivals	109	99	-9.2%

Cozumel			
January-April			
	2013	2014	Var %
Passengers	1,356,156	1,455,562	7.3%
Arrivals	457	488	6.8%

Cabo San Lucas			
January-April			
	2014	2015	Var %
Pasajeros	127,747	151,346	18.5%
Arribos	61	67	9.8%

Puerto Vallarta			
January-April			
	2014	2015	Var %
Pasajeros	127,902	134,312	5.0%
Arribos	60	56	-6.7%

Majahual			
January-April			
	2013	2014	Var %
Passengers	209,451	249,458	19.1%
Arrivals	77	103	33.8%

Source: General Coordination of Ports and Merchant Navy, Ministry of Communication and Transportation (SCT).

Macroeconomic Indicators

Macroeconomic Perspective on Key Indicators of Mexico

Entity	Gross Domestic Product Actual Variation		Inflation (% dic/dic)	
	2015	2016	2015	2016
International Monetary Fund	3.00	3.32	3.07	3.00
OCDE	2.86	3.47	3.14	3.11
Banco de México Survey	2.66	3.32	2.96	3.40
Ministry of the Treasury and Public Credit	3.4 a 4.2	3.3 a 4.3	3.00	3.00

N.a. Not available.

Source: **IMF**, World Economic Outlook (april 2015); **OECD**, Economic Outlook (2015/06); **Banco de México**, Expectations Survey Survey Economic Specialists Private Sector (02/06/15); **Secretaría de Hacienda y Crédito Público**, General Criteria for Economic Policy 2015.

KEY ECONOMIC INDICATORS OF MEXICO								
Entries	2011	2012	2013	2014	2015.01	2015.02	2015.03	2015.04
General Economic Activity and Services Identified with Tourism								
Gross Domestic Product								
. Millions of current pesos	14,550,014	15,627,712	16,121,442	17,050,555	N.D.	N.D.	N.D.	N.D.
. Real annual variation (%)	4.0	4.0	1.4	2.1	N.D.	N.D.	N.D.	N.D.
Tertiary activities								
- Air Transportation (481)								
. Millions of current pesos	24,368	27,720	27,063	35,793	N.D.	N.D.	N.D.	N.D.
. Actual Yearly Variation (%)	-0.3	7.3	8.1	10.5	N.D.	N.D.	N.D.	N.D.
- Temporary Lodging Services (721)								
. Millions of current pesos	137,648	151,099	163,718	176,984	N.D.	N.D.	N.D.	N.D.
. Actual Yearly Variation (%)	2.4	8.2	5.6	4.8	N.D.	N.D.	N.D.	N.D.
- Food and Beverages Preparation Services (722)								
. Millions of current pesos	160,238	172,438	177,145	187,031	N.D.	N.D.	N.D.	N.D.
. Actual Yearly Variation (%)	0.8	3.0	-1.7	0.8	N.D.	N.D.	N.D.	N.D.
Quarterly Indicators of Tourism Activity								
Tourism Gross Domestic Product								
. Real annual variation (%)	3.6	3.6	0.9	2.2	N.a.	N.a.	N.a.	N.a.
Internal Tourism Consumption								
. Real annual variation (%)	2.2	3.0	2.4	1.7	N.a.	N.a.	N.a.	N.a.
- Domestic tourism consumption								
. Real annual variation (%)	3.3	2.5	2.8	0.1	N.a.	N.a.	N.a.	N.a.
- Ibound tourism consumption								
. Real annual variation (%)	-6.2	7.3	1.5	16.0	N.a.	N.a.	N.a.	N.a.
Total number of IMSS-Insure Workers an Unemployment Rate								
Employees insured by IMSS (average of the period)								
. Permanent	13,101,612	13,637,937	14,123,077	14,570,291	14,794,354	14,884,954	14,968,530	15,024,445
. Non-permanent (urban and field)	2,052,031	2,218,200	2,286,225	2,420,433	2,505,017	2,548,108	2,569,668	2,578,870
Unemployment National Rate * (closing of the period)								
. Total Percentage of PEA		4.49	4.9	4.4	4.4	4.4	4.3	4.3
Exchange Rate and Prices**								
National Price Index (closing of the period)								
Consumer (percent variation)								
. Air transport (percent variation)	3.82%	3.57%	3.97%	4.08%	3.07%	3.00%	3.14%	3.06%
. Hotel (percent variation)	7.58%	-7.74%	0.20%	16.72%	6.19%	6.16%	10.00%	-9.24%
. Package Tourist Services (percent variation)	6.41%	1.11%	3.14%	4.84%	3.95%	5.31%	4.67%	4.13%
. Restaurants (percent variation)	5.72%	1.59%	4.90%	5.13%	5.88%	4.57%	13.07%	-3.13%
. Restaurants (percent variation)	4.43%	4.20%	3.62%	6.03%	5.38%	5.14%	5.00%	4.73%
Exchange Rate (peso / dollar)								
. Average of the period	12.423	13.169	12.772	13.292	14.676	14.917	15.200	15.223
Business Cycle Indicators and Consumer Confidence (monthly difference***)								
. Coincident Indicator			-0.037	0.022	0.010	-0.001	-0.004	N.a.
. Forward Indicator			-0.006	-0.135	-0.114	-0.091	-0.089	-0.078
. Confidence Consumer Index			-0.256	0.060	0.016	-0.017	-0.046	-0.067

N.a. Not available.

* Percentage of all the economically active population.

** For prices of the consumer at the end of the year, are annual variations an the variation is same month previos year for monthly data.

*** Point monthly difference.

Sources: INEGI, STPS, Banco de Mexico.

APPENDIX

Arrivals of International Visitors to Mexico*

Thousands of people	January-April		%
	2014	2015	Change
International Visitors	26,516.6	29,174.6	10.0%
International Tourists (staying overnight)	9,461.0	10,482.4	10.8%
Non-border tourist (long-stay tourist)	5,573.3	6,059.9	8.7%
By airplane	4,974.7	5,403.9	8.6%
By land	598.7	656.0	9.6%
Border Tourists	3,887.7	4,422.5	13.8%
Pedestrians	745.0	735.0	-1.3%
By car	3,142.8	3,687.5	17.3%
International Hikers (not staying overnight)	17,055.5	18,692.1	9.6%
Border hikers	14,696.3	16,102.8	9.6%
Pedestrians	3,137.9	3,396.9	8.3%
By car	11,558.4	12,705.9	9.9%
Cruise passengers	2,359.3	2,589.4	9.8%

Source: Balance of payments, Banco de Mexico.

Income of Foreign Currency to Mexico from Arrivals of International Visitors*

Millions of dollars	January-April		% of participation 2015	%
	2014	2015		Change
International Visitors	5,758.9	6,352.4	100.0%	10.3%
International Tourists (staying overnight)	5,084.5	5,672.3	89.3%	11.6%
Non-border tourist (long-stay tourist)	4,862.2	5,414.8	85.2%	11.4%
By airplane	4,655.3	5,171.0	81.4%	11.1%
By land	206.9	243.8	3.8%	17.9%
Border Tourists	222.3	257.4	4.1%	15.8%
Pedestrians	30.8	32.4	0.5%	5.0%
By car	191.5	225.0	3.5%	17.5%
International Hikers (not staying overnight)	674.3	680.1	10.7%	0.9%
Border hikers	500.5	502.6	7.9%	0.4%
Pedestrians	98.2	92.5	1.5%	-5.8%
By car	402.3	410.1	6.5%	1.9%
Cruise passengers	173.8	177.6	2.8%	2.2%

Source: Balance of payments, Banco de Mexico.

*With the purpose of having a more precise statistics of entries into Mexico of Mexicans residing overseas, the Tourism Economic Statistics Specialized Technical Committee agreed to add the number of Mexican nationals residing overseas who entered into Mexico on vehicles with foreign license plates temporarily imported, as a complementary source of information for the international travelers statistics as of 2013; such information is obtained from the administrative records kept by BANEJERCITO.

Average Expense*

Dollars	January-April		% Change
	2014	2015	
International Visitors	217.2	217.7	0.3%
International Tourists (staying overnight)	537.4	541.1	0.7%
Non-border tourist (long-stay tourist)	872.4	893.6	2.4%
By airplane	935.8	956.9	2.3%
By land	345.6	371.7	7.6%
Border Tourists	57.2	58.2	1.8%
Pedestrians	41.4	44.1	6.5%
By car	60.9	61.0	0.2%
International Hikers (not staying overnight)	39.5	36.4	-8.0%
Border hikers	34.1	31.2	-8.4%
Pedestrians	31.3	27.2	-13.0%
By car	34.8	32.3	-7.3%
Cruise passengers	73.7	68.6	-6.9%

Source: Balance of payments, Banco de Mexico.

Long-Stay Tourism*

Means of transportation	January-April		% of participation 2014	% change
	2014	2015		
Arrivals (thousands)				
By air	4,974.7	5,403.9	0.9	0.1
By Land	598.7	656.0	0.1	0.1
Total	5,573.3	6,059.9	1.0	0.1
Expense (millions of dollars)				
By air	4,655.3	5,171.0	95.5%	11.1%
By Land	206.9	243.8	4.5%	17.9%
Total	4,862.2	5,414.8	100.0%	11.4%
Average Expense (dollars)				
By air	935.8	956.9	N.c.	2.3%
By Land	345.6	371.7	N.c.	7.6%
Total	872.4	893.6	N.c.	2.4%

Source: Balance of payments, Banco de Mexico.

N.c. Not comparable

*With the purpose of having a more precise statistics of entries into Mexico of Mexicans residing overseas, the Tourism Economic Statistics Specialized Technical Committee agreed to add the number of Mexican nationals residing overseas who entered into Mexico on vehicles with foreign license plates temporarily imported, as a complementary source of information for the international travelers statistics as of 2013; such information is obtained from the administrative records kept by BANEJERCITO.

International Visitors to Mexico Arriving by Air

Continent / Country of Nationality	January-April		% change
	2014	2015	
Foreigners	4,832,210	5,276,144	9.2%
North America	3,491,878	3,812,426	9.2%
Unites States ^{1/}	2,574,113	2,860,832	11.1%
Canada	917,677	951,526	3.7%
Latin America and the Caribbean	542,589	635,035	17.0%
Brazil	101,406	115,488	13.9%
Argentina	93,596	111,198	18.8%
Colombia	86,889	111,030	27.8%
Venezuela	48,565	49,840	2.6%
Chile	39,390	45,394	15.2%
Peru	40,983	48,944	19.4%
Costa Rica	21,761	26,057	19.7%
Guatemala	22,299	23,514	5.4%
Cuba	16,178	17,603	8.8%
Ecuador	14,678	18,048	23.0%
Europe	618,839	632,521	2.2%
United Kingdom	119,200	137,184	15.1%
Spain	85,900	92,034	7.1%
France	87,508	92,948	6.2%
Germany	74,051	78,755	6.4%
Italy	56,016	57,660	2.9%
Sweden	24,153	25,185	4.3%
Netherlands	18,498	19,069	3.1%
Asia	128,592	149,724	16.4%
Japan	33,981	36,825	8.4%
Oceania	25,617	28,845	12.6%
Australia	22,090	24,686	11.8%
Africa	6,169	6,239	1.1%

^{1/} Includes those born in Puerto Rico.

Preliminary information.

Source: Migration Policy Unit, SEGOB. Based on the electronic records of the National Migration Institute at Mexico's air arrival locations.

International Visitors Coming by Airplane by Main Nationality

Broken down according to the most relevant nationalities and airports:

Arrival of international visitors coming from the United States * by air per airport

Airport		January-April			% change to 2015	Difference		Percent variation	
		2013	2014	2015		2013-2015	2014-2015	2013-2015	2014-2015
1	Cancún, Q. Roo	952,407	1,045,347	1,242,085	43.4%	289,678	196,738	30.4%	18.8%
2	Los Cabos, B.C.S.	344,430	407,697	362,178	12.7%	17,748	-45,519	5.2%	-11.2%
3	Ciudad de México (AICM)	266,626	310,112	340,601	11.9%	73,975	30,489	27.7%	9.8%
4	Puerto Vallarta, Jal.	239,051	282,658	338,847	11.8%	99,796	56,189	41.7%	19.9%
5	Guadalajara, Jal.	150,210	175,509	190,401	6.7%	40,191	14,892	26.8%	8.5%
6	Cozumel, Q. Roo	63,707	75,614	77,272	2.7%	13,565	1,658	21.3%	2.2%
7	Monterrey, N.L.	38,080	39,736	52,587	1.8%	14,507	12,851	38.1%	32.3%
8	Mazatlán, Sin.	33,396	35,117	41,093	1.4%	7,697	5,976	23.0%	17.0%
9	Silao, Gto.	26,756	33,560	38,876	1.4%	12,120	5,316	45.3%	15.8%
10	Zihuatanejo, Gro.	30,022	32,465	36,381	1.3%	6,359	3,916	21.2%	12.1%
11	Morelia, Mich.	12,822	14,525	17,185	0.6%	4,363	2,660	34.0%	18.3%
12	Querétaro, Qro.	11,746	14,075	15,296	0.5%	3,550	1,221	30.2%	8.7%
13	Manzanillo, Col.	9,334	9,240	11,378	0.4%	2,044	2,138	21.9%	23.1%
14	Aguascalientes, Ags.	7,117	7,658	8,794	0.3%	1,677	1,136	23.6%	14.8%
15	Huatulco, Oax.	7,977	7,821	7,928	0.3%	-49	107	-0.6%	1.4%
16	Mérida, Yuc.	6,820	6,373	7,129	0.2%	309	756	4.5%	11.9%
17	Loreto, B.C.S.	6,301	7,503	6,965	0.2%	664	-538	10.5%	-7.2%
18	Zacatecas, Zac.	4,307	5,565	6,901	0.2%	2,594	1,336	60.2%	24.0%
19	San Luis Potosí, S.L.P.	5,203	6,342	6,853	0.2%	1,650	511	31.7%	8.1%
20	Chihuahua, Chih.	5,046	5,780	6,328	0.2%	1,282	548	25.4%	9.5%
Rest of the airports		49,400	51,416	45,754	1.6%	-3,646	-5,662	-7.4%	-11.0%
TOTAL		2,270,758	2,574,113	2,860,832	100.0%	590,074	286,719	26.0%	11.1%

* People born in Puerto Rico not included.

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of visitors entering Mexico from Canada by air per airport

Airport		January-April			% change to 2015	Difference		Percent variation	
		2013	2014	2015		2013-2015	2014-2015	2013-2015	2014-2015
1	Cancún, Q. Roo	490,639	504,367	519,305	54.6%	28,666	14,938	5.8%	3.0%
2	Puerto Vallarta, Jal.	162,611	176,768	192,695	20.3%	30,084	15,927	18.5%	9.0%
3	Los Cabos, B.C.S.	78,260	80,781	72,363	7.6%	-5,897	-8,418	-7.5%	-10.4%
4	Ciudad de México (AICM)	34,687	37,162	38,206	4.0%	3,519	1,044	10.1%	2.8%
5	Zihuatanejo, Gro.	12,083	22,824	28,841	3.0%	16,758	6,017	138.7%	26.4%
6	Huatulco, Oax.	21,779	25,171	25,461	2.7%	3,682	290	16.9%	1.2%
7	Mazatlán, Sin.	20,577	20,835	21,382	2.2%	805	547	3.9%	2.6%
8	Cozumel, Q. Roo	14,973	15,314	17,386	1.8%	2,413	2,072	16.1%	13.5%
9	Manzanillo, Col.	11,802	13,127	15,121	1.6%	3,319	1,994	28.1%	15.2%
10	Guadalajara, Jal.	4,616	5,085	4,709	0.5%	93	-376	2.0%	-7.4%
Rest of the airports		17,623	16,243	16,057	1.7%	-1,566	-186	-8.9%	-1.1%
TOTAL		869,650	917,677	951,526	100.0%	81,876	33,849	9.4%	3.7%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the United Kingdom by air per airport

Airport		January-April			% change to 2015	Difference		Percent variation	
		2013	2014	2015		2013-2015	2014-2015	2013-2015	2014-2015
1	Cancún, Q. Roo	93,376	95,178	102,783	74.9%	9,407	7,605	10.1%	8.0%
2	Ciudad de México (AICM)	12,999	14,617	16,450	12.0%	3,451	1,833	26.5%	12.5%
3	Puerto Vallarta, Jal.	1,926	2,197	11,274	8.2%	9,348	9,077	485.4%	413.2%
4	Los Cabos, B.C.S.	2,528	2,850	2,267	1.7%	-261	-583	-10.3%	-20.5%
5	Guadalajara, Jal.	793	819	813	0.6%	20	-6	2.5%	-0.7%
6	Monterrey, N.L.	681	679	802	0.6%	121	123	17.8%	18.1%
7	Silao, Gto.	280	362	341	0.2%	61	-21	21.8%	-5.8%
8	Cozumel, Q. Roo	298	293	317	0.2%	19	24	6.4%	8.2%
9	Querétaro, Qro.	253	227	246	0.2%	-7	19	-2.8%	8.4%
10	Zihuatanejo, Gro.	193	267	230	0.2%	37	-37	19.2%	-13.9%
Rest of the airports		2,103	1,711	1,661	1.2%	-442	-50	-21.0%	-2.9%
TOTAL		115,430	119,200	137,184	100.0%	21,754	17,984	18.8%	15.1%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Arrival of international visitors coming from the Brazil by air per airport

Airport		January-April			% change to 2015	Difference		Percent variation	
		2013	2014	2015		2013-2015	2014-2015	2013-2015	2014-2015
1	Ciudad de México (AICM)	43,967	54,841	56,182	48.6%	12,215	1,341	27.8%	2.4%
2	Cancún, Q. Roo	41,587	43,395	55,774	48.3%	14,187	12,379	34.1%	28.5%
3	Monterrey, N.L.	546	604	867	0.8%	321	263	58.8%	43.5%
4	Guadalajara, Jal.	396	607	700	0.6%	304	93	76.8%	15.3%
5	Los Cabos, B.C.S.	470	572	465	0.4%	-5	-107	-1.1%	-18.7%
6	Puerto Vallarta, Jal.	163	219	429	0.4%	266	210	163.2%	95.9%
7	Cozumel, Q. Roo	121	219	227	0.2%	106	8	87.6%	3.7%
8	Mérida, Yuc.	33	47	171	0.1%	138	124	418.2%	263.8%
9	Silao, Gto.	84	152	132	0.1%	48	-20	57.1%	-13.2%
10	Querétaro, Qro.	79	119	120	0.1%	41	1	51.9%	0.8%
Rest of the airports		391	631	421	0.4%	30	-210	7.7%	-33.3%
TOTAL		87,837	101,406	115,488	100.0%	27,651	14,082	31.5%	13.9%

Source: Migration Policy Unit, SEGOB.

Preliminary Figures.

Note: The coverage has been included more airports each year, thus, it is different in every year, because of this, the comparisons among years is not exact. The total does not include the "Not specified" item; therefore, it may be different in comparison to the total of the migration statistics.

Domestic Tourism

Occupancy rate	January-April		Difference
	2014	2015	
Total	58.79	60.82	2.02
Beach centers	68.62	70.83	2.21
Integral Planned	75.25	78.13	2.88
Traditionals	54.96	55.87	0.91
Others	77.30	80.38	3.08
Cities	50.36	52.30	1.94
Large	55.91	59.61	3.71
Within the country	46.57	46.93	0.35
Border	45.29	49.55	4.26

NOTE: Occupation by type of resort and total, are noted as weighed average.

Source: With information of the 70 centers that are being monitored by the Statistics Information National System of the Tourism Sector of Mexico Data Tur

Hotel Activity in Selected Resorts

Tourist arrivals domestic and international (thousands)	January-April		% variation
	2014	2015	
Domestic	16,522	17,269	4.5%
International	6,006	6,154	2.5%
Total	22,528	23,422	4.0%

Source: Domestic monthly estimate based on hotel activity monitored by the DataTur system.

Air Transportation

Grand Total of passengers			
	January-April		% variation
	2014	2015	
Grand Total	15,945,188	17,657,009	10.7%
Domestic total	9,900,241	11,090,476	12.0%
International total	6,044,947	6,566,533	8.6%
Regular	15,627,170	17,347,264	11.0%
Domestic total	9,882,539	11,065,713	12.0%
International	5,744,631	6,281,551	9.3%
Charter	318,018	309,745	-2.6%
Domestic total	17,702	24,763	39.9%
International	300,316	284,982	-5.1%

Preliminary figures.

Source: Airports and Auxiliary Services.

Air Transportation

Grand Total of Flights			
	January-April		% variation
	2014	2015	
Grand Total	178,494	190,846	6.9%
Domestic total	125,028	133,095	6.5%
International total	53,466	57,751	8.0%
Regular	176,135	188,434	7.0%
Domestic total	124,644	132,680	6.4%
International	51,491	55,754	8.3%
Charter	2,359	2,412	2.2%
Domestic total	384	415	8.1%
International	1,975	1,997	1.1%

Preliminary figures.

Source: Airports and Auxiliary Services.

Domestic passengers			
	January-April		% variation
	2014	2015	
Grand Total	9,900,241	11,090,476	12.0%
Beach centers	1,675,771	1,894,319	13.0%
Cities	8,224,470	9,196,157	11.8%
Regular	9,882,539	11,065,713	12.0%
Beach centers	1,663,214	1,872,529	12.6%
Cities	8,219,325	9,193,184	11.8%
Charter	17,702	24,763	39.9%
Beach centers	12,557	21,790	73.5%
Cities	5,145	2,973	-42.2%

Preliminary figures.

Source: Airports and Auxiliary Services.

Domestic flights			
	January-April		% variation
	2014	2015	
Grand Total	125,028	133,095	6.5%
Beach centers	21,047	22,379	6.3%
Cities	103,981	110,716	6.5%
Regular	124,644	132,680	6.4%
Beach centers	20,782	22,047	6.1%
Cities	103,862	110,633	6.5%
Charter	384	415	8.1%
Beach centers	265	332	25.3%
Cities	119	83	-30.3%

Preliminary figures.

Source: Airports and Auxiliary Services.

International passengers			
	January-April		% variation
	2014	2015	
Grand Total	6,044,947	6,566,533	8.6%
Beach centers	3,488,765	3,806,743	9.1%
Cities	2,556,182	2,759,790	8.0%
Regular	5,744,631	6,281,551	9.3%
Beach centers	3,190,697	3,524,215	10.5%
Cities	2,553,934	2,757,336	8.0%
Charter	300,316	284,982	-5.1%
Beach centers	298,068	282,528	-5.2%
Cities	2,248	2,454	9.2%

Preliminary figures.

Source: Airports and Auxiliary Services.

International flights			
	January-April		% variation
	2014	2015	
Grand Total	53,466	57,751	8.0%
Beach centers	25,730	28,405	10.4%
Cities	27,736	29,346	5.8%
Regular	51,491	55,754	8.3%
Beach centers	23,860	26,468	10.9%
Cities	27,631	29,286	6.0%
Charter	1,975	1,997	1.1%
Beach centers	1,870	1,937	3.6%
Cities	105	60	-42.9%

Preliminary figures.

Source: Airports and Auxiliary Services.

Maritime Transportation

Arribal of passengers by port		January-April		% variation
		2014	2015	
1	Cozumel, Q.Roo	1,356,156	1,455,562	7.3%
2	Majahual, Q.Roo	209,451	249,458	19.1%
3	Ensenada, B.C	261,301	242,489	-7.2%
4	Cabo San Lucas, B.C.S	127,747	151,346	18.5%
5	Puerto Vallarta, Jal	127,902	134,312	5.0%
6	Progreso, Yuc	91,588	102,316	11.7%
7	Mazatlán, Sin	26,781	64,349	140.3%
8	Huatulco, Oax	25,106	26,823	6.8%
9	Loreto, B.C.S	5,943	21,218	257.0%
10	Pichilingue, B.C.S	5,883	21,090	258.5%
	Rest	38,506	33,620	-12.7%
	Total	2,276,364	2,502,583	9.9%

Source: General Coordination of Ports and Merchant Navy, Ministry of Communications and Transportation (SCT)