

16th ExpoCaribe International Fair

**12TH BUSINESS FORUM OF THE
GREATER CARIBBEAN (ACS)**



GENERAL INFORMATION

Santiago de Cuba

June 19-22, 2019



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PRESENTATION

The 16th ExpoCaribe International Trade Fair will take place in Santiago de Cuba, from June 19th to 22nd, 2019. It is the meeting place for the Caribbean and the world. As Ramiro De La Espriella, the Cuban historian from Santiago might describe it, the sea of history and the future, continues to be the scene of intense social, economic and cultural exchange.

This great event is a trade fair aimed at promoting trade expansion in the Greater Caribbean, as well as developing business, trade, investment and tourism opportunities in Cuba, especially in the east of the country.

In the region, there is enormous potential which is still untapped, therefore the aim is to stop being merely producers of raw materials and make the necessary leap in the production chain to improve exportable items, and in so doing have the necessary revenue to enable the region's progress.

This traditional event offers the Cuban and foreign entrepreneurs the opportunity to present their offers and demands, including products and services, new technologies and equipment, which will facilitate the identification and consolidation of interests, and economic and trade complementarity among the countries in the Greater Caribbean region.

The Heredia Cultural Complex, headquarters for the event, is a space that has hosted numerous national and international events, including the ExpoCaribe Fair on fifteen occasions.

ExpoCaribe was considered the second most important trade market in Cuba and in 2019 it is taking it up again, confirming the importance of the city of Santiago de Cuba in the area, known for its historical, cultural and economic relevance. This occasion will again encourage spaces to hold meetings that promote and diversify trade and cooperation relations for the benefit of the integration of the economies in the Greater Caribbean region.



Along with this event the 12th Business Forum of the Greater Caribbean will also be held, sponsored by the Association of Caribbean States (ACS).

The Forum will allow for the promotion of trade, foreign investment and the exchange of knowledge on topics of interest to countries in the region such as transport, trade and multi-destination tourism. Best practices, experiences and development perspectives will be promoted.

The purpose of this document is to offer participants the information they need to fully participate at the 16th ExpoCaribe.



1. General information

1. General facts about Cuba

Geographical location

Cuba is in the largest of the territories that make up the Antilles or West Indies, located at the entrance to the Gulf of Mexico, between the Yucatan Peninsula and Florida. Its northern and eastern coasts are washed by the Atlantic Ocean and its southern beaches by the Caribbean Sea. The area of the Cuban archipelago is 110,922 square kilometres and comprises the Island of Cuba, the Island of la Juventud, and more than 4,500 keys and small islands. It is 1,250 kilometres long, 193 kilometres at its widest point and 32 kilometres at its narrowest part. Its coastline stretches for almost 5,900 kilometres and offers a wide variety of beautiful beaches, especially on the north coast.

Climate

The country has a moderate subtropical climate. The territory of Cuba is located near to the Tropic of Cancer and, because of its long, narrow shape it is cooled by the trade winds and sea breezes. The average annual temperature is 25 °C. January and February are the coolest months, with an average temperature of 22 °C, and August is the hottest month, with an average temperature of approximately 28 °C.

Language

The official language is Spanish.

Flag

The Cuban flag is made up of three blue stripes which represent the three regions into which the island was originally divided during the colonial era, two white stripes that evoke the purity of the people's independent ideals and a red triangle that represents freedom, equality and brotherhood. The colour red symbolizes the blood that was shed in the battles for independence and the lone star is the symbol of unity.



Coat of Arms

Cuba's coat of arms is shaped as a pointed leather shield and is divided into three sections. In the upper horizontal section a golden key appears in a blue sea located between two ends of land, symbolizing the key position that Cuba occupies, between the two Americas. The sun represents the birth of a new nation. The three blue stripes, separated by two white ones, symbolize the districts into which Cuba was divided during the colonial era. The royal palm that appears in the third section, in the middle of a Cuban landscape represents abundant nature and the nobility and calm strength of the Cuban people. The coat of arms is surrounded by a laurel branch and an oak branch, which symbolize victory and fortitude. At the base, a set of sticks represents the unity of the Cuban people and is crowned by the Phrygian cap of freedom with a lone star, symbol of a unique and indivisible nation.

The National Anthem

It was composed in 1867 by the illustrious patriot from Bayamo, Pedro Figueredo and sung by the rebel forces when they took the city of Bayamo on 20th October 1868, the moment when its composer added the following verses:

The National Flower

The national flower is the White Ginger (called "Mariposa" in Cuba), a kind of delicate, sweetly perfumed jasmine.

The National Bird

The Toco-ro-ro (Priotelus temnurus) is a member of the quetzal family and shows the colours of the Cuban flag in its plumage: red, blue and white.

The National Tree

Although the royal palm can be found throughout the Caribbean, this tree is especially prevalent in the landscape of Cuba.



Population

Cuba has a total population of 11,167,325 inhabitants.

2. Santiago de Cuba

Founded in 1514 by the famous conquistador Diego Velázquez de Cuéllar, Santiago de Cuba was among the “first seven towns” on the Island, and because of the exceptional geographical conditions of its enclave, it would serve as the capital of Cuba until 1556.

It is the second most important and most populated city in Cuba, with more than 500,000 inhabitants, and is the birthplace of famous musicians; such as Miguel Matamoros, Sindo Garay, Níco Saquito, Eliades Ochoa and Compay Segundo, poets, historical heroes and troubadours. In their unique human colouring, one can perceive the cultural and ethnic mixture that defines Caribbean identity. It stands out because of its intense, varied cultural life, the cheerfulness of its musical rhythms – the son, the conga, the Cuban salsa–, and also because of the ancestral spell of the drums that echo in its streets.

Every year, the Casa del Caribe organises the Caribbean Festival and the Fiesta del Fuego, the two most important festivities for the celebration of the African cultural legacy in Cuba. Generally speaking, the city offers a kaleidoscopic of colours, sounds and people of Cuba, and reflects the authentic spirit of the Caribbean, located between the past and present, between the sea and mountain.

Santiago de Cuba is also known as the “Birthplace of the Revolution” and the “Heroic City”, since its name has been closely linked to the country’s patriotic history.

In its Historic City Centre, the Parque Céspedes, one of the busiest and most picturesque spaces in the city stands out; so does the Casa de la Cultura Miguel Matamoros, a meeting place for troubadours and local artists; the Town Hall, an iconic building in the neoclassical style, where Fidel Castro proclaimed the victory of the Revolution on 2nd January 1959; the museum Casa Diego Velázquez, which dates from 1522 and was the official residence of the first governor of Cuba; and the central Heredia Street, a main artery on the city map.



Industrial activity carries the greatest economic weight, representing more than 60% of commercial production. This is strongly supported by fuel processing, generation of electricity, production of sugar, cement, cereals and a varied range of products and services in the field of iron and steel machinery.

3. Useful Information for your stay

Climate

The climate of Santiago de Cuba is tropical with high temperatures between 28 and 34 degrees, and humid almost all year round.

Dress code

The official wear for the event will be the *Guayabera*.

Local currency

The national currency is the Cuban peso (CUP) and there is also the convertible *peso* (CUC), issued by the Central Bank of Cuba.

Exchange rate

1,00 cuc – 25,00 cup

Note: Any query about exchange rates of convertible foreign currency can be made on the Central Bank of Cuba's website.

www.bc.gob.cu

Cash payments will be made in CUC and bank transfers for participation at the event cannot be done in USD.

MasterCard, Visa International, PAYPAL y CABAL are the credit cards, accepted as long as they are not issued by banks in the United States of America or by their branches in other countries.

Local time UTC/GMT -5 hours.



Electric current

The electric current used is 110V y 60Hz, even though the hotels have 220V outlets.

Health

There will be a medical booth at the Heredia venue of the fair with attention available for all exhibitors and bilingual specialists, as well as at the International Airport on the delegations' day of arrival and departure. Emergency medical service will be available around the clock. (See Annex 4)

1.3.1: Health regulations at the border:

For the entry of food and agricultural products not made in the country, each exhibitor should have the health certificate issued by the proper authority in the country of origin.

2. Event Headquarters

The Heredia Cultural Complex is the headquarters for the ExpoCaribe International Trade Fair 2019. . Located right at the entrance to the city of Santiago, it stands out because of its majesty. A facility where elements of traditional Cuban architecture mix with modern architecture, whose execution was directed by the well-known Cuban architect Antonio Quintana Simonet.

Address: Av. Las Américas and Av. Los Desfiles. Sgto. de Cuba.

Telephone numbers: +53 22 643178, +53 22 643834

3. Event Planning:

ExpoCaribe 2019 is organised by Cuba's Ministry of Foreign Trade and Investment (MINCEX, for the Spanish acronym), ProCuba, the Republic of Cuba's Chamber of Commerce and the Governments of Santiago de Cuba, Granma, Guantánamo, Holguín, Las Tunas and Camagüey.

**El ExpoCaribe Organizing Committee is chaired by:**

Mrs. Ileana Núñez Mordoche, Viceminister of MINCEX

Contact: expocaribecomite@mincex.gob.cu

Mr. José Chaple, Latin America and the Caribbean Director of MINCEX

Mrs. Yudith Viera Gallardo, the Latin America and the Caribbean Specialist of MINCEX

General Coordinator in the Province, Santiago de Cuba:

Mrs. Madeleine Cortés Barquilla, Vice-President of the government of Santiago de Cuba.

4. 12th Business Forum of the Greater Caribbean

The Seminar will be conducted at the plenary session through presentations on transport, the environment, multi-destination tourism and trade in the Greater Caribbean region.

For business appointments, the *Registration Form* will be used (See Annex 11.0). The registration fee is 40 cuc. To participate please contact: proinversion@camara.com.cu.

5. . Accreditation

Participants' accreditation will be done at the Reception Office for Exhibitors in the Heredia Cultural Complex. (See Annex 11.1)

For information, contact: expocaribe@cuwltstgo.cult.cu

Accreditation rates:

Foreign exhibitors	40 cuc
Foreign professional visitors	40 cuc

6. Hotel accommodation and booking

The hotel accommodation and booking for foreign participants at ExpoCaribe 2019 will be made through the Travel Agency Havanatur S.A. For this purpose, a group of hotels with an excellent location and



experience in serving participants at events held in Santiago de Cuba is available.

The booking includes:

Transfer from the airport to the hotel.

Accommodation per night with breakfast.

Transfers Hotel –Fair - Hotel

Support services for visitors.

Representative: Elsa Delisle, Email: delisle@havanatur.cu

Commercial: Alexander Socorro Email: alexander@havanatur.cu

Reservation: Yatiel Bencomo Email: rvas1.eventos@havanatur.cu

Accommodation rates

Price per night, quoted in CUC

Melia Santiago	90.00 \$	61.00 \$
Hotel Las Américas	48.00 \$	38.00 \$
Hotel Libertad	40.00 \$	32.00 \$
Rancho Club	50.00 \$	32.00 \$
Balcón del Caribe	40.00 \$	25.00 \$
Hotel Casa Granda	100.00 \$	69.00 \$
Hotel Imperial	110.00 \$	89.00 \$
Hotel San Félix	90.00 \$	69.00 \$

Note: The EXPOCARIBE Organizing Committee will guarantee accommodation capacity for official delegations at the Melia Santiago Hotel and Las Américas Hotel, where it will offer courtesy accommodation for Ministers and transportation for official delegations into the City of Santiago de Cuba.



7. Transportation

The participants who are staying at the hotels indicated will have guaranteed transportation from the International Airport to the Hotel and from the Hotel to the sessions at the exhibition site, Heredia Cultural Complex.

In addition, for participants who want to be transported without restrictions, the following rates are offered:

Transfer Rates by Taxi

- Transfer Santiago Airport –Hotel Otelfer Santiago 33.00 cuc
- Transfer Habana –Santiago 524.00 cuc

Transfer by bus

**Bus Cost: 25/30/45 persons Tours Baconao, Morro, II
FRONT:BUS**

Bus 24 seats	Net Customer price 300.00 cuc
Bus 34 seats	Net Customer price 317.00
Bus 44 seats	Net Customer price 383.00

8. Entry requirements into Cuba

All participating businessmen who are going to conduct activities within the exhibition site will be able to enter the country with a tourist card issued by travel agencies or Cuban consulates in the country of origin.

Note: Addresses and location of Cuban diplomatic and consular offices abroad can be found on the website: <http://www.cubaminrex.cu>

The international press interested in covering this event should apply for the press visa (D6) at embassies and/or Cuban consulates in their country of residence. It is recommended that, when applying for the visa, they present a list of the professional equipment they will bring with them. The embassy or consulate will charge the set fee for processing the said visa.



The current regulations in Cuba make it compulsory to obtain a badge to operate temporarily as a journalist in the country. The badge to cover this event will be obtained by paying 60 CUC at the International Press Centre in Havana, where the accreditation application should be first submitted.

8.1 Customs regulations

At any point where you arrive or leave the country, whether it is a port, an airport or a marina, you will find qualified Customs officers and specialists available to speed up your transactions and offer you all the information you need. You will also have to comply with certain regulations to bring your material for exhibition into the country. (See Annex 4, art 18)

9. Internet and Communications

The Heredia Cultural Complex will have Internet access via WIFI and wireless for participants.

10. Languages

The official language will be Spanish.

Simultaneous translation services in English and French will be available during the Business Forum of the Greater Caribbean.

11. Media Coverage

Accredited national and foreign press will be able to cover the ExpoCaribe 2019 activities.



**EXPO
CARIBE**

2019

junio 19 al 22

COMPLEJO CULTURAL HEREDIA
SANTIAGO DE CUBA

XII FORO EMPRESARIAL DEL GRAN CARIBE

12. ANNEXES

12.1 Registration Form for business appointments.

12.2 Participation Contract.

12.3 Exhibitors' rules

12.4 Rates for the rental of space and exhibition resources

12.5 Support Health Services in Santiago de Cuba.



12.6: PLACES OF INTEREST IN THE REGION

Saint Ilfigenia Cemetery

Opened in February 1868, it represents the third most officially used cemetery in Cuba. A national monument since 1979 because of its historical and patrimonial value. With architectural wonders in granite, marble and other materials, it is a must-see site for the visitor. Among its most famous mausoleums are José Martí's, and the resting place of the Father of the Motherland, Carlos Manuel de Céspedes, our Commander in Chief Fidel Castro as well as the heroic mother of the Maceo brothers, Mariana Grajales

Address: Highway Crombet

Hours: 8:00 am to 6:00 pm



San Pedro del Morro Castle



Located 10km from Santiago, the military fortress was declared a World Heritage Site by UNESCO in 1997. Built in 1638 and known as the Piracy Museum because of its location on the edge of the bay; today it is the most complete and best preserved fortress of 17th century military architecture.

Address: Carretera del Morro 7.5 km.

Hours: 9:00am to 7:00pm

Sanctuary of Our Lady of Charity of el Cobre

20km northeast of Santiago de Cuba, el Cobre is a place born out of the copper mine that gave it its name. It is the destination of numerous pilgrimages, because it houses the Virgin of Charity in its sanctuary, Cuba's Patron Saint and is frequently visited at the top of a hill in the northern part of the town.

Address: A hill in the town of el Cobre

Hours: 9:00am to 5:00pm





Santiago de Cuba's "Museo del Ron"



The museum is housed at a home where two well-known Cuban personalities lived, Kindelán Muzo, governor in 1889 and later Mariano Gómez, treasurer of the old beverage and liquor company Bacardí.

Address: San Basilio Street No. 358
corner San Juan Félix

Hours: 9:00am to 5:00pm

Catedral Metropolitana

Cuba's main Cathedral and the seat of the fourth Bishopric of America. It was renovated in 1922 by the architect Carlos Segrera who increased the height of the towers and the old pediment of the main entrance.

Address: Santo Tomás

Hours: 9:00 am to 5:00pm



Moncada Quarter

Converted to Ciudad Escolar on 28th January 1959. It recreates the facts about 2nd July 1953 through its exhibition museum rooms. A building with a distinctive patrimonial appearance because of its historical value in the process of the development of the Cuban Revolution.

Address: General Portuondo
Street and Moncada Avenue.

Hours: 9:00 am to 5:00pm





ANNEX 12.1: REGISTRATION FORM FOR BUSINESS APPOINTMENTS

REGISTRATION FORM

1. Identification of the company or institution:

Company:		
Address:	Postal address:	
Telephone:	Fax:	E-mail:
URL:	City:	Country:
No. of employees:		
Founded in the year:	Participated at earlier forums : <input type="checkbox"/> No <input type="checkbox"/> Yes, which ones	

2. Participants' information:

Surnames/name :
Post held:

Surnames / Name (Mr./Mrs.):

3. Flight and hotel information:

Arrival:			
Date:	Airline:	Flight No.:	Time:
Departure:			
Date:	Airline:	Flight No.:	Time:

4. Information about the company's activities and products of interest:

4.1. Company's main activity:

<input type="checkbox"/> Industrial and business assets	<input type="checkbox"/> Organizations and Institutions
<input type="checkbox"/> Services	<input type="checkbox"/> Investment
<input type="checkbox"/> Imports	<input type="checkbox"/> Exports

4.2. Products of interest¹:

Products	Import Export	Subsection code ²	Characteristics ³	Volume
1.				
2.				
3.				
4.				
5.				



- 1/ Add the pages that you consider necessary
- 2/ According to the list of codes of subsections that are included on this page
- 3/ Information that allows the product to be clearly identified. Attach the information you consider necessary.

4.3. Subsections

<p>1. Industrial and/or business assets</p> <ul style="list-style-type: none">1.1. <input type="checkbox"/> Agriculture, livestock and fruits and vegetables1.2. <input type="checkbox"/> Machines, equipment and tools for agriculture and livestock1.3. <input type="checkbox"/> Food and beverages1.4. <input type="checkbox"/> Machines, equipment and tools for food and beverages1.5. <input type="checkbox"/> Construction and its products1.6. <input type="checkbox"/> Plastics and related products1.7. <input type="checkbox"/> Chemicals1.8. <input type="checkbox"/> Pharmacy, medications (medical and hospital products)1.9. <input type="checkbox"/> Electrical Equipment1.10. <input type="checkbox"/> Wrapping, packaging1.11. <input type="checkbox"/> Mining1.12. <input type="checkbox"/> Machines, equipment and tools for mining1.13. <input type="checkbox"/> Woodworking1.14. <input type="checkbox"/> Furniture in general1.15. <input type="checkbox"/> Textile industry1.16. <input type="checkbox"/> Leather, footwear and leather goods1.17. <input type="checkbox"/> Graphics1.18. <input type="checkbox"/> Paper Industry1.19. <input type="checkbox"/> Transport equipment and spare parts1.20. <input type="checkbox"/> Hydraulic equipment and tools1.21. <input type="checkbox"/> Computing, communications, telephony1.22. <input type="checkbox"/> Flowers1.23. <input type="checkbox"/> Appliances	<ul style="list-style-type: none">1.24. <input type="checkbox"/> Crafts1.25. <input type="checkbox"/> Goldsmithing1.26. <input type="checkbox"/> Perfumes and cosmetics1.27. <input type="checkbox"/> Metallurgy1.28. <input type="checkbox"/> Oil equipment and tools1.29. <input type="checkbox"/> Petrol based products1.30. <input type="checkbox"/> Security equipment1.31. <input type="checkbox"/> Cleaning items for the home1.32. <input type="checkbox"/> Toy business and entertainment items1.33. <input type="checkbox"/> Others <p>2. Services</p> <ul style="list-style-type: none">2.1. <input type="checkbox"/> Trading company2.2. <input type="checkbox"/> Financial Banks2.3. <input type="checkbox"/> Charters and transport2.4. <input type="checkbox"/> Insurance2.5. <input type="checkbox"/> Tourism, hotel and restaurant business2.6. <input type="checkbox"/> Business services2.7. <input type="checkbox"/> Construction and Engineering services2.8. <input type="checkbox"/> IT services2.9. <input type="checkbox"/> Other services <p>3. Organizations and Institutions</p> <ul style="list-style-type: none">3.1. <input type="checkbox"/> Government and its agencies3.2. <input type="checkbox"/> International organizations3.3. <input type="checkbox"/> Business Chambers and associations
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**ANNEX 12.2. PARTICIPATION CONTRACT.****XVI Feria ExpoCaribe**

Santiago de Cuba, 19 al 22 de junio de 2019

**SOLICITUD CONTRATO DE PARTICIPACIÓN
CONTRACT REQUEST OF PARTICIPATION**

N°

Firma Expositora / <i>Exhibiting Company:</i>	País / <i>Country:</i>
Responsable del Stand / <i>Responsible for Stand:</i>	Teléfono / <i>Telephone:</i>
Correo Electrónico / <i>E-mail:</i>	Móvil / <i>Cell Phone:</i>

**ÁREA DE EXPOSICIÓN A CONTRATAR / EXHIBITION AREA TO RENT:
(Mínimo 9 m² / *Minimum 9 sq.m*)**

Sala / <i>Hall:</i> _	Stand No:	
Modalidad de participación / Modality of participation	Marque con X su elección de participación / Mark your choice of participation with X	Área contratada / Contracted area
Espacio montado (modular) <i>Area mounted (modular)</i>		Área _____ (m ² /sq.m)
Espacio sin montaje <i>Area unmounted</i>		Área _____ (m ² /sq.m)
Espacio montado con diseño libre <i>Area mounted (free design)</i>		Área _____ (m ² /sq.m)
Espacio Exterior <i>Outdoor area</i>		Área _____ (m ² /sq.m)
Con el siguiente rótulo / <i>With following fascia</i> (máximo 20 caracteres / <i>20 characters</i>):		

FORMA DE PAGO / FORM OF PAYMENT:

	Mark with X
Efectivo / Cash (Solamente se acepta en pesos convertibles cubanos (CUC) / <i>Cash: Accepted only in cuban convertible pesos (CUC)</i>)	
Cheque del BFI o BICSA / BFI or BICSA Check	
Transferencia Bancaria / Bank Transfer	
Tarjeta de Crédito / Credit Card	

CHEQUE CUC / CUC CHECK

Nombre de Cuenta/Account Holder:	
Número de Cuenta/Account Number:	
CHEQUE CUP / CUP CHEQUE	
Nombre de Cuenta/Account Holder:	
Número de Cuenta/Account Number:	
TRANSFERENCIA BANCARIA / BANK TRANSFER	
Pague a / Pay to:	
Nombre de Cuenta/Account Holder:	
Número de Cuenta/Account Number:	
Swift Code:	
Banco / Bank:	
Dirección del Banco / Bank Address:	
TARJETA DE CRÉDITO / CREDIT CARD	
We accept VISA International, MASTERCARD, CABAL o BFI	
Important	
NO SE ACEPTAN tarjetas de crédito emitidas por Bancos de los Estados Unidos de América / <i>Credit Cards issued by US Banks ARE NOT ACCEPTED</i>	



Declaramos conocer y aceptar el Reglamento General de EXPOCARIBE 2019 We declare we understand and accept the General Rules of EXPOCARIBE			
Por el Solicitante / <i>By Applicant</i>		Por Complejo Cultural Heredia / <i>By Heredia Cultural Centre</i>	
Nombre y apellido / <i>Name and Surname</i>		Nombre y apellido / <i>Name and Surname</i>	
Cargo / <i>Responsibility</i>:		Cargo / <i>Responsibility</i>:	
Firma y Cuño/ <i>Signature and stamp</i>		Firma y Cuño/ <i>Signature and stamp</i>	
Fecha/ <i>Date</i>	Día/ <i>Day</i>	Mes/ <i>Month</i>:	2019

SE DEBEN LLENAR TODOS LOS DATOS QUE SE SOLICITAN/ ALL THE REQUESTED DATA MUST BE FILLED

**EXPO
CARIBE****2019**junio 19 al 22
COMPLEJO CULTURAL HEREDIA
SANTIAGO DE CUBA**XII FORO EMPRESARIAL DEL GRAN CARIBE**

**SERVICIOS DISPONIBLES DURANTE LA FERIA
AVAILABLE SERVICES DURING THE FAIR**

SERVICIO / SERVICE	DESCRIPCIÓN / DESCRIPTION	CANTIDAD QUANTITY	PRECIO PRICE	TOTAL
Inst. Eléctrica Electric. Fitting	Reflector / Spot light			
	Tomacorriente doble / Double outlet			
Sistema Divisorio Partition Panels	Stand modular 9m ²			
	Stand modular 12m ²			
	Stand modular 18m ²			
	Diseño Libre sin montar (m ²)/Free design without mounting (m ²)			
	Diseño Libre montado (m ²)/Free design mounted (m ²)	Estimate by plan		
	Área exterior (m ²)/Outdoor area (m ²)			
	Panel adicional / Additional panel (0,95 x 2.42 m)			
Estantería Shelves	Vitrina de cristal / Glass cabinet (0.80 wide x 0.36 deep x 1.40 high)			
	Gabinete / Cabinet (0.95 wide x 0.45 deep x 0.80 high cm)			
	Repisa (por metro) / Shelf (per meter)			
	Vitrina de sistema/Display cabinet			
Anuncio en Catálogo Ad in Catalogue	Formato PDF (16 x 22cm) / PDF Format (16 x 22cm)			
Mobiliario y Otros Servicios Furniture and Other Services				
	Silla plástica blanca / White plastic chair			
	Mesa plástica blanca / White plastic table			
	Puerta de corredera / Sliding door			
	Puerta con llave / Door with key			
	Planta ornamental / Ornamental plant			
	Tarjeta de parqueo / Parking card			
	Refrigerador / Refrigerator			
	Freezer			
	Ventilador / Fan			
	Nevera expositora de congelación vertical Vertical glass door freezing showcase			
Nevera expositora de conservación vertical Vertical glass door preserving showcase				
Medios Audiovisuales Audiovisual Aids	TV LCD 32" con puerto USB / USB port (Precio diario x total días de feria) / (Daily price x total no. of fair days)			
	TV LCD 42" con puerto USB / USB port (Precio diario x total días de feria) / (Daily price x total no. of fair days)			
Credenciales / Badges	Adicional de Expositor / Additional Exhibitor			
	Visitante Profesional/Professional Visitor			
	Montaje (Especial) / Assembly (Special)			

OBSERVACIONES / OBSERVATIONS

Los servicios deberán pagarse antes del inicio de la Feria/Services should be paid for before the opening of the Fair.



Información para el Catalogo Oficial de Expositores
Information for Official Fair Catalogue

**El expositor tiene derecho a incluir un máximo de 10 líneas de texto en los Productos y/o Servicios de su Empresa.
La información debe ser entregada en formato digital o impreso y redactada de forma legible.**

***The exhibitor has the right to include a maximum of 10 lines of text on the Products and/or Services of his Company.
The information must be delivered in digital or printed format and be legibly written.***

Firma Expositora / Exhibiting Company:
Dirección Casa Matriz / Head Office Address:
Ciudad / City:
País / Country:
Teléfono/ Telephone:
Correo Electrónico / E-mail:
Web site, Facebook, Twitter:

REPRESENTACIÓN OFICIAL EN CUBA / OFFICIAL REPRESENTATIVE IN CUBA:

Dirección / Address:
Ciudad / City:
Teléfono / Telephone:
Correo Electrónico / E-mail:
Website, Facebook, Twitter:

Productos y/o Servicios de su Empresa / Your Company's Products and/or Services



EXPO
CARIBE

2019

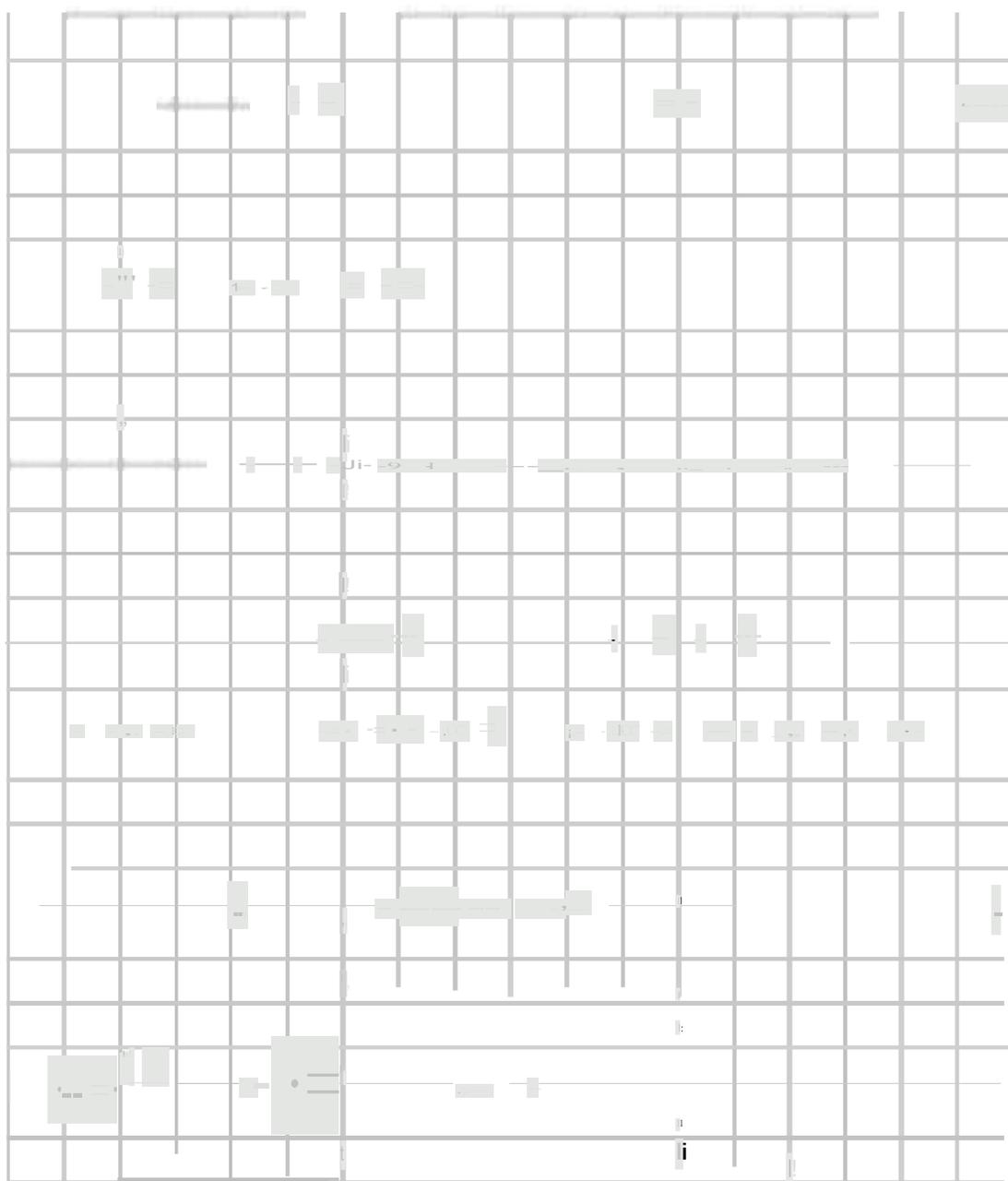
junio 19 al 22
COMPLEJO CULTURAL HEREDIA
SANTIAGO DE CUBA

XII FORO EMPRESARIAL DEL GRAN CARIBE

ESQUEMA DEL STAND/ STAND LAYOUT

LEYENDA / LEYEND

Tomacorriente / Outlet		Puerta de corredor / Sliding door		Puerta con llave / Door with lock	
Spotlights		Panel			



D ot.>/



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**EXPO
CARIBE**

2019

junio 19 al 22
COMPLEJO CULTURAL HEREDIA
SANTIAGO DE CUBA

XII FORO EMPRESARIAL DEL GRAN CARIBE

ANNEX 12.3: EXHIBITORS' RULES

EVERY EXHIBITOR IS RESPONSIBLE FOR KNOWING THESE RULES AND THE SCHEDULE OF DATES AND FOR STRICT COMPLIANCE WITH THEM. AT NO TIME WILL YOU BE ABLE TO CLAIM IGNORANCE OF THEIR CONTENT.

EXPOCARIBE RESERVES THE RIGHT TO INTRODUCE CHANGES TO THIS MANUAL, IF SPECIAL CONDITIONS MAKE THIS NECESSARY, IN WHICH CASE PARTICIPANTS WILL BE NOTIFIED IN A TIMELY MANNER.

ExpoCaribe is sponsored by Cuba's Ministry of Foreign Trade and Investment, the Government of the city of Santiago de Cuba and the Chamber of Commerce of the Republic of Cuba.

ExpoCaribe is taking place at the exhibition site at Heredia Cultural Complex (CCH).

The official address is:

Avenida Las Américas S/N between Avenida de los Delfines and
Independencia Santiago de Cuba, Cuba.

Telephone numbers: (+53) 226 – 42569/22641124, Mobile: 5286-2989

Email: expocaribe@cultstgo.cult.cu

Contact person: David Muñoz Díaz, Deputy Events Coordinator



1. APPLICATION FOR PARTICIPATION

- 1.1. **APPLICATION FOR SPACE:** Companies interested in participating at ExpoCaribe should complete all the information on the application form for participation.
- 1.2. **ACCEPTANCE AND REJECTION:** The application form will be considered by CCH, who will be authorized to reject it if in their judgment the interested party does not meet the necessary conditions according to the aims of the event, or if exhibition spaces at the fair are not available.
- 1.3. **APPLICATION PERIOD:** The closing date for submitting applications of participation will be Friday 2nd May.

2. RATES FOR SERVICES

- 2.1. **PRICES OF SPACES:** The prices for the rental of space are indicated in the annex to the application form for participation. They are specified according to location, per m².
- 2.2. **PRICES OF SERVICES:** the prices for mounting, rental of exhibition furniture, as well as other accessories and services which are offered are indicated in the annex to the application form for participation.
- 2.3. If you require any service or product not specified in the offer, note this on the form.

3. CONTRACT

- 3.1. Once the space to be occupied, its location, the stand layout and fittings to rent have been agreed between the parties, CCH will send the Exhibitor the form signed and successfully completed, which makes his participation at ExpoCaribe official.
- 3.2. The closing date for contracts will be Friday, 2nd May.



4. PAYMENTS

- 4.1. The prices mentioned in article 3 will be paid to the Heredia Cultural Centre in CUC by cheque, cash and credit cards through deposits and/or bank transfers into authorized accounts. In the case of deposits or bank transfers, you should communicate by email copying same to CCH offices, indicating the name of the depositor.
- 4.2. **PAYMENT DEADLINE:** 15th May is the deadline for making payments.
- 4.3. **DEFAULT:** In the case of non-payment of the amount stipulated in the contract, this will be rescinded and CCH will be able to freely allocate the booked space.
- 4.4. **TERMINATION OF CONTRACT:** Termination of the contract by the Exhibitor should be communicated in writing to the CCH..
 - Before . 2nd May: without any penalty payment
 - From 3rd May: the Exhibitor must pay 100% of the rental for the space..
- 4.5. **INDIVIDUALITY:** The contract of participation is individual and not transferable and will be signed by the legal representative of the exhibiting company and the legal representative of CCH.

5. CONSTRUCTION AND INSTALLATION

- 5.1. Mounting of the stands is guaranteed with the SODEM modular aluminium system and white panels (2.43 x 0.97 cm).
- 5.2. The Exhibitor who wants free design mounting must send the plan to CCH for its approval and quotation according to the SODEM system.
- 5.3. The Exhibitor will be able to rent space only and do his own mounting.



- 5.4. In the interior area mounting of stands is not authorized using wet mixture (cement, plaster, mortar, etc.) or wood, as well as chipping at, piercing, sawing, painting, in any way damaging the walls, ceilings and floors of the exhibition site, that is, by actions that cause solid waste and dust that damage the structure of the exhibition site and affect the other exhibitors.
- 5.5. In the pre-decorated stands delivered by CCH (partition paper, carpeting, lighting, furniture, etc.,) the Exhibitor will not be able to pierce, paint, scratch or in any way damage the elements of the said decoration.
- 5.6. **STAND LIMITS:** In no case and at no height can the stands, the furniture and the exhibited merchandise extend beyond the limit of the area rented by the Exhibitor.
- 5.7. **DECORATION OF THE STAND:** The Exhibitor can start decorating and setting up the merchandise in the stand according to what is set out in the schedule of activities planned for ExpoCaribe.
- 5.8. **MOUNTING BADGES:** The CCH will give mounting badges to allow the staff of the company and/or decorating and organising personnel of their respective stands to enter the exhibition site. They will be non-transferable and bear the name and number of the user's identity card, as well as the name of the company and the period of validity.
- 5.9. **END OF PRE-FAIR PERIOD:** All stands must be completely prepared, including the removal of packaging and garbage on 18th June at 2.00 p.m.
- 5.10. **THE EXHIBITOR'S WITHDRAWAL:** The stands cannot be abandoned, nor can the merchandise be removed from the exhibition site in any event before the official closing of ExpoCaribe on 22nd June at 5.00 p.m.

The Exhibitor should obtain the *PAZ Y SALVO* from the CCH to remove the merchandise and other items of his property from the exhibition site, which indicates he has complied with the contractual obligations made with the CCH.



- 5.11. GUARANTEES: The CCH reserves the right to hold merchandise and all items in the rented area, as a guarantee of the rent and/or fulfilment of the rest of the obligations undertaken by the Exhibitor.
- 5.12. The dismantling and removal of the merchandise must be done within three days from the conclusion of the fair, except with specific authorization from the CCH otherwise. Once the deadline has passed, the CCH will start removing the merchandise and items at the exhibitor's risk and declare them abandoned from the fourth day after the fair has ended.

6. PROTECTION AND HYGIENE

- 6.1. The Exhibitor is responsible for the safekeeping of the merchandise and items at his stand from 9.30 a.m. (half an hour before the opening of the fair) until 5.30 p.m. (half an hour after the closing of the fair) until he hands over his stand to the guard in charge of the area where his stand is located.

The security agency hired by the CCH guarantees the protection of merchandise and items at the stand from 5.30pm to 9.30am the following day, as long as the exhibitor has handed over his stand to him.

- 6.2. The exhibitor must guarantee the return of rented resources in the same condition as they were received. In case of breakage or loss the exhibitor will replace the rented fittings to CCH, and only if this is not possible will compensation in CUC apply according to the value set out in CCH's books.
- 6.3. At the end of each day of the fair the Exhibitor can leave the rubbish in the corridors. The CCH guarantees the cleaning of the common areas.
- 6.4. The CCH will provide general lighting for the outdoor area, exhibition and common areas, as well as provide electricity for the stands. Lamps will be installed (*spotlight*) and double outlets depending on what has been rented by the Exhibitor.
The type of low-tension electrical current in the city of Santiago de Cuba is:
Monophasic: 110 volts, 60 cycles and 2 wires.
The outlets are flat-sided.



6.5. AUTHORIZATION

Exhibitor's badges be will given out (at no cost) depending on the area rented:

From 9 to15 m2	3 badges
From 16 to 30 m2	4 badges
From 31 to 50 m2	5 badges
From 51 to 80 m2	6 badges
From 81 up	10 badges

Extra badges can be purchased

AUTHORIZATION	CUC
ADDITIONAL EXHIBITOR AUTHORIZATION	40
MOUNTING AUTHORIZATION	50
PROFESSIONAL VISITOR	40



ANNEX 12.4. RENTAL RATES FOR SPACE AND RESOURCES AT THE FAIR

Rental prices for Spaces at ExpoCaribe 2019.

Description	Price CUC M2
Space with airconditioning	100.00
Space without airconditioning	90.00

Rental Prices for Fittings and Furniture at the Fair

Description	Price CUC
Plastic Tables	20.00
Double outlet	7.00
Spot Light	15.00
Additional panels	25.00
Stand-alone glass cabinet	75.00
Cabinet	50.00
Computer table	40.00
Folding door	25.00
Double door	40.00
Cabinet system	50.00
Furniture TV and Video	40.00
Shelves	10.00
Counter(Metres)	40.00
Window box(Metres)	15.00
Carpet (Metres)	8.00
Plastic chairs	15.00
Parking	5.00



ANNEX 12.5: SUPPORT HEALTH SERVICES IN SANTIAGO DE CUBA



Cuban Medical Services Marketing, S.A., represented by the Santiago Branch of Medical Services, S.A. makes a comprehensive offer for the marketing of medical and health support services, with academics and professionals involved in health abroad and in Cuba.

Travelling to Santiago de Cuba brings one in touch with all that is native and natural about our geography. Its history, culture and nature offer a pleasant stay and are conducive to uplifting your quality of life through our medical services. Famous health professionals and institutions shape our business lines, which you can access through your health insurance or other forms of payment.

INFORMATION ABOUT SUPPORT SERVICES FROM THE “ SANTIAGO DE CUBA BRANCH OF CUBAN MEDICAL SERVICES”

INTERNACIONAL CLINIC:

We guarantee services in:

- Medical Consultation for Check-ups and Emergencies (with imaging studies, clinical, electrocardiographic laboratory, nursing procedures).
- Estomatology Consultation.
- Podology Consultation.
- Physiotherapy including: Relaxing body massages and Natural and Traditional Medicine.
- International Pharmacy.
- Ambulance service with accompanying nurses.

Apply to us at: Avenida Raúl Pujols , Corner Calle 10. Rpto. Sta. Bárbara.
Santiago de Cuba. Telephone numbers: (53)22 714256, 22714021,714022.

WELLNESS AND QUALITY OF LIFE CENTRE

We offer services in:

- A quality of life gymnasium
- Relaxing body massages
- Estomatology Consultation
- Nutrition Consultation
- Podology

Sucursal de Servicios Médicos, Santiago de Cuba, Provincia Santiago de Cuba
Calle 10 No. 2, esq. Ave. Raúl Pujol, Rpto. Santa Bárbara,
Teléfonos: 22662183 22662143 22662141 www.smcsalud.cu www.scu.smcsalud.cu



- Natural and Traditional Medicine
- International Pharmacy
- Beauty Salon
- Cafeteria

Contact us at: Ave. Victoriano Garzón No.222 and/ Pedrera y Madre Vieja
Stgo de Cuba. Telephone: 5322-626122

Hours: 9.00 AM to 9.00PM, email: calidad.vida@clinicasc.co.cu

“VILLA EL COLIBRÍ” INTERNATIONAL HEALTH CENTRE

Variety and hotel comfort combine with highly scientific, specialized medical attention. Located in the coastal area of the Carretera de Baconao, with nature and the environment favouring the conditions for complementing health programs aimed at uplifting the quality of life and rehabilitation actions in patients who are drug addicts and alcoholics. Independent houses with maid service, a la carte restaurant and other amenities, ensure a pleasant stay. It has a Medical Booth, located not more than 100 metres from the houses, offering consultations in Psychiatry, Psychology and Specialities such as Rehabilitation Medicine, Occupational Medicine, (among others) and Nursing Services. Our Villa located about 80 metres from the beach has a Rehabilitation and Quality of Life Centre made up by a team of specialists including: Medical Specialists in Physiotherapy and Rehabilitation and Qualified in Physical Culture.

Headquartered at Carretera de Baconao Km. 9 ½, in the Municipality and Province Santiago de Cuba Telephone: 22686213 – 22628805.

The province has four Health Care International (AMI) rooms, which guarantee Medical Services for 100 % of Medical Specialities: Cardiology, and cardiovascular surgery, Orthopedics and Traumatology, Otorhinolaryngology, Dermatology, General Surgery, Neurosurgery, Plastic Surgery and Caumatology, Oncology, Gastroenterology and Ophthalmology, among others. These rooms are located at:

Surgical Hospital Clinic “Juan Bruno Zayas” Tel: 22647688

Surgical Hospital Clinic “Saturnino Lora” Tel: 22642388

Surgical Hospital Clinic “Ambrosio Grillo” Tel: 22346745

Surgical Hospital Clinic Infantil Sur “Antonio M. Béguez Cesar”:

tel: 22628198

All these health centres have highly qualified professionals and high-technology diagnostic equipment that complement overall patient care.



Hotel Facilities with Medical Offices

The city Santiago de Cuba has 7 medical offices at the following hotels:

- Hotel Meliá Santiago
- Las Américas San Juan
- Hotel Casa Granda
- Hotel Versalles
- Complejo Carisol Corales
- Hotel Costa Morena
- Complejo Sierra Mar – Galeones

The offices are open 24 hours a day and are in communication with the International Clinic and the AMI rooms.

MIRAMAR OPTICAL COMPLEX:

Offers safe care for the most precious of your senses, while making available to clients, the professionalism and technology characteristic of their team of practitioners, with high quality standards.

With more than ten of experience Miramar Optics “Santiago de Cuba” offers you the following services:

- Refraction consultations with high-technology equipment.
- Sale of ophthalmic frames of different styles and recognized brands.
- Sale of organic simple vision, bifocal, progressive, white and photochromic lenses.
- Sale of gas permeable contact lenses, soft, tonic and cosmetic, both disposable and for long-term use with different tints.
- Solutions for the care and maintenance of all types of lenses.
- Sunglasses of famous brands.
- Optical accessories such as chains, cords, cases, cleaning cloths and sun protectants.
- Cut and mount laboratory and various repairs.

Headquartered at Carretera Central y Martí Tel: 22662232.

NOVAFARMA

A new type of pharmacy chain located at key points on the tourist route through the city of Santiago de Cuba, as well as in the municipalities of Palma Soriano, Contramaestre and Guamá, which guarantees the existence of Cuban medications in high demand, medical effects as well as medications of internationally famous brands, in addition to personalized customer care.



There is a wide range of medications on offer, both conventional (generic) and natural in origin such as: shark cartilage, cod liver oil, glucosamine and chondroitin.

Farmacia Clínica Internacional. Ave. Raúl Pujol, s/n cor. Calle 10. Santiago de Cuba.

Tel: 53 22 714022

Farmacia Hotel Meliá Santiago.

Calle M e/ 4ta y Ave. De las Américas, Santiago de Cuba. Tel: 53 22647777.

Farmacia Internacional Guamá. Ave. Principal Calle C. Tel.:53 22 326964.

Farmacia Centro de Negocios La Alameda.

Ave. Jesús Menéndez e/ Enramada y Jagüey, Santiago de Cuba, Tel: 53 22 687477.

Farmacia Internacional

Antonio Maceo Airport. Carretera Ciudadamar Km 2 ½.

Farmacia Internacional Wellness and Life Quality Centre. Garzón No 222 e/ Madre Vieja y Pedrera. Santiago de Cuba Tel: 53 22 626122

Farmacia Internacional Contramaestre Municipality.

Tienda TRD Piso de Venta Capricho. Ave. Camilo Cienfuegos No 315 e/ Carretera

Central y Calle 11. Contramaestre, Tel: 53 22 586143.

Farmacia Internacional Palma Soriano Municipality.

Tienda TRD Amistad Martí Baja e/ Donato Mármol y Quintín Bandera. Palma Soriano. Tel: 53 22 503814.

We have a **Commercial Department** of the **Cuban Medical Services Branch** through the following email addresses:

comercial@clinicasc.co.cu

loreta@clinicasc.co.cu.

Telephones: 22662183 – 52116769.



VII. ANNEX 6 CUSTOMS ARRANGEMENTS

Article 18:

The franchise holder is obliged to:

- a. Inform Customs and Control of the arrival of merchandise at the appointed place.
- b. Refrain from using the merchandise until Customs grants the relevant authorization.
- c. Use the merchandise exclusively at the venue and for the approved purpose.
- d. Inform about any event that has caused damage to the merchandise subject to the franchise.
- e. Cancel the franchise within the terms set out, by re-exporting the merchandise or by means of signing another franchise, complying with the established formalities.
- f. To apply for any deferral no less than seven (7) days in advance of the expiry of the term agreed for the use of the merchandise subject to the franchise.
- g. Take responsibility for the Customs debt in the form of duties and services that fittingly apply to the merchandise that is authorized as promotion and consumption materials; as well as those which may be missing or irrevocably lost.
- h. Present the merchandise at Customs at the destination when it is going to be re-exported in accordance with existing legislation.
- i. Have Customs authorization for the destruction of the merchandise.