

ASSOCIATION OF CARIBBEAN STATES (ACS)
DIRECTORATE OF SUSTAINABLE TOURISM

BEST PRACTISES AND LESSONS LEARNT ON SUSTAINABLE TOURISM
WORKSHOP: FOCUS ON DESTINATION STEWARDSHIP
La Antigua Guatemala, Guatemala, May 22, 2014

DRAFT AGENDA

DAY ONE	
7:00-8:30am	<p>First Meeting of the STZC Steering Committee</p> <p>Open to: ACS, Regional Council of Martinique, Regional and International Partner organisations, and STZC-RCM consultants.</p> <p>Attendance: By Invitation</p>
8:30 - 9:00am	REGISTRATION
9:00 - 9:30am	<p>OPENING CEREMONY:</p> <ul style="list-style-type: none"> • Welcome remarks by Pedro Pablo Duchez, Director, Guatemala Tourism Institute (INGUAT) • Opening remarks by the Chair of the Special Committee for Sustainable Tourism, Hon. Karine Roy-Camille, President of the Martinique Committee on Tourism • Remarks by H. E. Ambassador Alfonso David Múnera Cavadía, Secretary General of the ACS • Remarks by Mr. Julio Eduardo Orozco Pérez, Director of Sustainable Tourism (DST) of the ACS
9:30 -10:00am	<p>COFFEE BREAK</p> <p>OFFICIAL PHOTOGRAPH AND PRESS CONFERENCE Departure of Media and Special Guests</p>
10:00 - 10:30am	<p>PLENARY SESSION 1:</p> <p>Introduction to the Sustainable Tourism Zone of the Greater Caribbean (STZC)</p> <ul style="list-style-type: none"> • Mr. Julio Eduardo Orozco Pérez, Director of Sustainable Tourism (DST) of the ACS
10:30 - 11:30am	<p>PLENARY SESSION 2:</p> <p>Presentation of preliminary results and discussion on the project of the Regional Co-operation Mechanism (STZC-RCM)</p> <ul style="list-style-type: none"> • STZC-RCM Project Consultants

11:30am -12:30pm	PLENARY SESSION 3: Introduction to Initiative of Royal Caribbean International (RCI) and Sustainable Travel International (STI) <ul style="list-style-type: none"> • Representative of RCI • Representative of STI
12:30 - 2:00pm	LUNCH (OPPORTUNITY FOR BI-LATERAL MEETINGS)
2:00 - 2:30pm	PLENARY SESSION 4: The Global Sustainable Tourism Criteria – Destination Standards <ul style="list-style-type: none"> • Representative of the Global Sustainable Tourism Council
2:30 - 3:00pm	PLENARY SESSION 5: Showcase of Country Best practises and Lessons learnt in relation to Sustainable Destination Management from each ACS sub-grouping: <ul style="list-style-type: none"> • Republic of Guatemala • CARICOM • Non-Grouped • G-3 • Associate Members
3:00 - 3:15pm	COFFEE BREAK
3:15 - 4:15pm	WORKSHOP Working Session on the STZC <ul style="list-style-type: none"> • Facilitated by the STZC-RCM Consultants Reference documents: STZC Convention and Protocol STZC Guidelines for Destination Selection Destination Profile Template Destination Evaluation form Indicative Guide for Destination Evaluation Form Dynamic Action Plan
4:15 - 4:30pm	CLOSING CEREMONY: <ul style="list-style-type: none"> • Host Country Representative • ACS Secretariat Representative
6:00 pm	WELCOME RECEPTION