

**ASSOCIATION OF CARIBBEAN STATES (ACS)**

**DIRECTORATE OF SUSTAINABLE TOURISM**

**BEST PRACTISES AND LESSONS LEARNT ON SUSTAINABLE TOURISM**

**WORKSHOP**

La Antigua Guatemala, Guatemala, May 22, 2014

**DRAFT AGENDA**

**DAY ONE**

7:00-8:30am

**First Meeting of the STZC Steering Committee**

Open to: ACS, Regional Council of Martinique, Regional and International Partner organisations, and STZC-RCM Consultants.

Attendance: By Invitation

8:30 - 9:00am

**REGISTRATION**

9:00 - 9:30am

**OPENING CEREMONY:**

- Welcome remarks by Pedro Pablo Duchez, Director, Guatemala Tourism Institute (INGUAT)
- Opening remarks by the Chair of the Special Committee for Sustainable Tourism, Hon. Karine Roy-Camille, President of the Martinique Committee on Tourism
- Remarks by H. E. Ambassador Alfonso David Múnera Cavadía, Secretary General of the ACS

9:30 – 9:50am

**KEY NOTE ADDRESS:**

- REPRESENTATIVE OF RCL
- REPRESENTATIVE OF STI

9:50 -10:15am

**COFFEE BREAK**

10:15 - 10:45am

**PLENARY SESSION 1:**

Introduction on the political framework of the Sustainable Tourism Zone of the Greater Caribbean (STZC)

- Mr. Julio Eduardo Orozco Pérez, Director of Sustainable Tourism (DST) of the ACS

Presentation on the STZC implementation of Phases I and II

- Mrs. Judi Clarke, Regional Coordinator for the Caribbean, CARIBSAVE Partnership

10:45 - 11:15am

**PLENARY SESSION 2:**

The Global Sustainable Tourism Criteria – Destination Standards

- Representative of the Global Sustainable Tourism Council

11:15am -12:00pm	<b>PLENARY SESSION 3:</b> Introduction to the Sustainable Destinations Alliance of the Americas (SDAA)
12:00 - 1:30pm	<b>LUNCH</b> (OPPORTUNITY FOR BI-LATERAL MEETINGS)
1:30 - 2:30pm	<b>PLENARY SESSION 4:</b> Showcase of Country Best practises and Lessons learnt in relation to Sustainable Destination Management from each ACS sub-grouping: <ul style="list-style-type: none"> <li>• Republic of Guatemala</li> <li>• CARICOM</li> <li>• Non-Grouped</li> <li>• G-3</li> <li>• Associate Members</li> </ul>
2:30 - 3:30pm	<b>PLENARY SESSION 5:</b> Presentation of preliminary results and discussion on the project of the Regional Co-operation Mechanism (STZC-RCM) <ul style="list-style-type: none"> <li>• STZC-RCM Project Consultants</li> </ul>
3:30 - 3:45pm	<b>COFFEE BREAK</b>
3:45 - 4:45pm	<b>WORKSHOP</b> Working Session on the STZC <ul style="list-style-type: none"> <li>• Facilitated by the STZC-RCM Consultants</li> </ul> Reference documents: Destination Pre-selection Form STZC Convention and Protocol STZC Guidelines for Destination Selection Destination Profile Template Destination Evaluation form Indicative Guide for Destination Evaluation Form Dynamic Action Plan
4:45 - 5:00pm	<b>CLOSING CEREMONY:</b> <ul style="list-style-type: none"> <li>• Host Country Representative</li> <li>• ACS Secretariat Representative</li> </ul>
7:00 pm	<b>WELCOME RECEPTION</b>