

ASSOCIATION OF CARIBBEAN STATES (ACS)

**ACS WORKSHOP ON BEST PRACTICES AND LESSONS LEARNT IN
SUSTAINABLE TOURISM**

La Antigua Guatemala: May 22, 2014

**GUIDELINES FOR THE SELECTION OF APPLICANT DESTINATIONS
BY NATIONAL TOURISM MINISTRIES TO BECOME PART OF THE
SUSTAINABLE TOURISM ZONE OF THE CARIBBEAN**

The following points are not restrictions but brief guidelines intended to assist in the initial process of selecting one of your nation's tourism destinations as an Application Destination in order to enter the Sustainable Tourism Zone of the Caribbean (STZC).

- The Applicant Tourism Destination should not be a widely spread out region.
- Ideally the destination should have a range of tourism uses, facilities and products i.e. hotels and possibly other types of accommodation and a variety of tourist attractions.
- The Applicant Tourism Destination should be able to be easily defined. For example: a well defined coastal zone; large beach area, a bay or island; a defined area containing natural or cultural heritage sites; a national park; a city or a town; or a defined rural area.
- The collection of data with which to evaluate tourism sustainability will be easier if the Applicant Destination's boundaries are similar to or the same as one or more areas of specific jurisdiction such as parishes, local authorities or other government department defined areas.