



**MinCIT**  
Ministerio de Comercio,  
Industria y Turismo

ACS/2014/SCST-25/INF.09

**PROSPERIDAD  
PARA TODOS**

## GENERAL PROFILE FOR THE OFFER OF TECHNICAL ASSISTANCE IN TOURIST SECURITY FOR THE CARIBBEAN

*“Based on its legal and mission responsibilities, the Ministry of Trade, Industry and Tourism promotes the competitiveness of the tourism sector, striving for the country to provide favourable security conditions for tourists and tourism service providers (...).”*

*Considering that security is one of the fundamental conditions for strengthening tourism competitiveness in Colombia, it is necessary that the priority of State management be to seek out coordination and management mechanisms that would allow practical measures to be coordinated in this area, so that tourism activity could consolidate its reactivation, its socioeconomic importance could be valued, its quality guaranteed and it could be recognised as a factor for peace”.<sup>1</sup>*

### Fundamental areas to be addressed:

- ✓ Control and prevention targeting tourism service providers
- ✓ Surveillance of attractions and tourism activities
- ✓ Strengthening of information and guidance for tourists in tourist areas
- ✓ Strengthening the Tourism Police
- ✓ Establishment of Tourist Security Councils
- ✓ More and improved security on roadways
- ✓ Mechanisms for coordination and co-responsibility with territorial entities.

### The technical assistance would be developed as follows:

- ✓ In an initial phase and during the meeting of the Sustainable Tourism Working Group of the ACS for 2014, Colombia would deliver a presentation to all participants, regarding its experience in developing tourist security in its territory.
- ✓ In a second phase and based on the requests received from ACS Member Countries, there would be possible assistance provided in Bogotá, and possibly a technical visit outside the capital, preferably in a Caribbean city (Cartagena).
- ✓ The dynamics would be through interviews with those responsible in each of the entities that are part of the Strategic Security Plan.
- ✓ Each entity would deliver a presentation on its functions and capabilities and in each session there would be a space for questions and answers.
- ✓ A technical visit would be made to each entity involved in the technical assistance, to observe “in the field”, the functioning of their entity and their role in the tourist security plan.

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<sup>1</sup> Strategic Tourist Security Plan of Colombia.  
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### Entities involved

- Ministry of Trade, Industry and Tourism. Vice Ministry of Tourism. Directorate for Quality and Sustainable Tourism Development
- National Police
- Tourism Police
- Road Police
- National Army
- National Navy
- Mayor's Offices of Bogotá and Cartagena
- Civil defence
- Civil Aeronautics
- Red Cross
- Tourism associations
- Cartagena de Indias Tourism Corporation

### Number of persons for possible visits

Hopefully, a maximum of two (2) persons would be received per country.

For each mission, all participants are expected to be proficient in the same language so as to facilitate communication and the interpreters necessary.

